



**Arts and Culture Commission
of Contra Costa County**

SUPPORTING ALL THE ARTS

Arts and Culture Commission of Contra Costa County 1025 Escobar Street, 4th Floor, Martinez, CA 94553
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Monday March 1, 2021 CULTURAL PLAN SUBCOMMITTEE

MEETING MINUTES

4:30PM-5:15PM (US and Canada) ZOOM Invitation

Committee Chair: District 1: Silvia Ledezma
Senior Commissioner: At-Large-1: Y'Anad Burrell
Commissioners:
At-Large-2: Ben Miyaji

Commissioners Present: Committee Chair: District 1: Silvia Ledezma and At-Large-2: Ben Miyaji
Commissioners Absent: Senior Commissioner: At-Large-1: Y'Anad Burrell

Staff Present:

Senior Management Analyst, County Administrative Office: Monica Carlisle
Contra Costa County Arts & Culture Commission Managing Director: Jenny Balisle

Monday March 1, 2021 MEETING AGENDA 4:30PM-5:15PM (US and Canada) ZOOM Invitation

1. WELCOME/CALL TO ORDER/ROLL CALL/TIMEKEEPER: (2 minutes)

Meeting called to order and roll call by Chair Ledezma. Commissioner volunteers to be Timekeeper.

SUMMARY:

Chair District 1 Silvia Ledezma calls meeting to order at 4:33 pm.

2. PUBLIC COMMENT: (2 minutes)

Individuals who would like to address the Arts and Culture Commission of Contra Costa County on relevant matters not listed on the agenda may do so under Public Comment. Public comments cannot result in discussion/action at this meeting.

SUMMARY: No public comments or emails received.

3. ACTION ITEM: APPROVE FEBRUARY 1, 2021: (3 minutes)

Chair Ledezma leads discussion with Managing Director Jenny Balisle.

Action: Approve February 1, 2021 Minutes.

Public Comment: None

Documents: February 1, 2021 Minutes

SUMMARY: None

MOTION MADE: At-Large-2: Ben Miyaji makes motion to approve February 1, 2021 Minutes.

MOTION SECONDED: Chair District 1 Silvia Ledezma

AYES: At-Large-2: Ben Miyaji and Chair District 1 Silvia Ledezma

MOTION SECONDED:

NOES:

ABSENT: Senior Commissioner: At-Large-1: Y'Anad Burrell

ABSTAIN:

SUMMARY: Motion passes.

4. CULTURAL MASTER PLAN PROSPECTUS: (13 minutes)

Managing Director Jenny Balisle and Senior Management Analyst Monica Carlisle discuss venture capital rebudget ask and expectations for 2020-21. As part of rebudgeting, Senior Deputy County Administrator Dennis Bozanich and County Finance approved an updated *Cultural Master Plan Prospectus* with community

workshops in which cultural stakeholders discuss principles, goals, outcomes, and timeline with a district art project. Findings from the *Cultural Master Plan Prospectus* with art project example would be presented at a Board of Supervisors 2022 meeting. Senior Deputy County Administrator requests an update, written supplement, and presentation to the Family and Human Services Committee on March 22, 2021.

Public Comment: None

Documents: None

SUMMARY: Managing Director Jenny Balisle leads discussion with Senior Management Analyst Monica Carlisle. Managing Director Jenny Balisle shares the *Cultural Master Plan Prospectus & Timeline* draft presentation with the Cultural Plan Subcommittee. Edits from the March Cultural Plan Subcommittee will be incorporated into the final presentation for the Family and Human Services Committee on March 22, 2021.

The \$25,000 rebudgeting ask from the County Finance and County Administration Office requests the updated *Cultural Master Plan Prospectus* timeline with a district art project. Managing Director Jenny Balisle has received six requests on collaborative art projects from District 5 Federal D. Glover office (mural program), California Poets in the Schools Youth Poet Laureate program, San Ramon Youth Art Committee (project funding and alignment), Contra Costa County Commission for Women & Girls (art ad campaign), Contra Costa County Office of Education (art educator database), and Contra Costa Health (art exhibitions).

A strong and updated *Cultural Master Plan Prospectus* with district art project will provide clarity on the Arts Commission's mission along with following request from County Finance and County Administration Office.

At-Large-2: Ben Miyaji discusses the possibility of how future CAC Cares Act funding might be able to address collaborative art project requests. Chair District 1 Silvia Ledezma indicates that this is a good idea. In addition, Contra Costa Health still has the *Marsh Creek* exhibition. She indicates to look at Girls, Inc. and the Rosie the Riveter Center as examples. Chair District 1 Silvia Ledezma suggests research on how Contra Costa County breaks down funding in other departments. For example the Office of Education is a broad department. At-Large-2: Ben Miyaji makes a suggestion to edit down PowerPoint presentation.

5. CULTURAL MASTER PLAN PROSPECTUS EDITING: (20 minutes)

Managing Director Jenny Balisle leads discussion with Chair Ledezma, Commissioner Burrell, and Commissioner Miyaji make edits and suggestions to document.

Public Comment: None

Documents: Cultural Master Plan Prospectus & Timeline Draft

Public Comment: None

Documents: None

SUMMARY: Managing Director Jenny Balisle leads discussion with Chair Ledezma and Commissioner Miyaji.

From email, Senior Commissioner: At-Large-1: Y'Anad Burrell:

1. I would recommend that we begin to think of who can be the workshop facilitator. In the interest of diversity of leadership, having someone who is not a part of the commission is ideal. But of course, the person has an art and cultural background.

2. Needs Assessment: this phrase is so often used when often it is not always a 'needs assessment' that 'needs' to be done (no pun intended). If we are going to use that as a subject line, I recommend the first line following says, 'Through an asset mapping or asset assessment lens, xxxxx.'

At-Large-2: Ben Miyaji makes a suggestion to change the name to: *Arts & Culture Prospectus for Contra Costa County & Timeline*. Chair: District 1: Silvia Ledezma is in agreement.

At-Large-2: Ben Miyaji indicates in the future (similar to San Francisco) we follow the model in which fiscally strong districts/departments give funds to the arts. Examples include property and sales tax ideas for generating funds.

Senior Management Analyst, County Administrative Office: Monica Carlisle stresses that funding is going to Prospectus with suggestions on district projects not a *Cultural Plan*.

Chair: District 1: Silvia Ledezma stresses the importance of a needs assessment and investigating needs. For example, if a district does or doesn't have a library.

Senior Management Analyst, County Administrative Office: Monica Carlisle indicated that the Family and Human Services Committee on March 22, 2021 is a public meeting and subject to Brown Act with 96 hours

prior submission. At-Large-2: Ben Miyaji shares that murals are a great way into public art along with building sites also. In addition, this could lead to group meetings with different stakeholders. Chair: District 1: Silvia Ledezma stresses the importance of how Commissioners need to get information from the community.

6. NEXT STEPS: (5 minutes)

Managing Director Jenny Balisle leads discussion with Chair Ledezma, Commissioner Burrell, and Commissioner Miyaji.

Public Comment: None

Documents: None

SUMMARY: Managing Director Jenny Balisle indicates that she'll incorporate Cultural Plan Subcommittee edits/suggestions into *Arts & Culture Prospectus for Contra Costa County & Timeline* document and presentation. Chair: District 1: Silvia Ledezma will come back next month with more ideas and examples such as El Cerrito Cultural Plan. At-Large-2: Ben Miyaji will begin outreach to individuals for workshop facilitation following Senior Commissioner: At-Large-1: Y'Anad Burrell's recommendation to start researching.

7. ADJOURN:

Chair Ledezma calls time when meeting is adjourned at 5:24 pm.

NEXT MEETING: Monday April 5, 2021