Meeting of the North Richmond Waste & Recovery Mitigation Fee Joint Expenditure Planning Committee

Monday, March 28, 2011
3:00 pm – 5:00 pm
Richmond City Hall | 440 Civic Center Plaza | Richmond, CA 94804

Members:
Nathaniel Bates, Chair - Richmond City Councilmember
Dr. Henry Clark, Vice Chair - NRMAC Representative: Unincorporated Area
John Gioia, Member - Contra Costa County Supervisor
Gayle McLaughlin, Member - Richmond Mayor & Councilmember
Jovanka Beckles, Member - Richmond City Councilmember
Joe Wallace, Member - NRMAC Representative: Unincorporated Area
Johnny White, Member - Incorporated Area Resident

Meeting Agenda:
1. Welcome and Introductions
2. Public Comment on any item not on the agenda (not to exceed 2 minutes)
3. APPROVE the Meeting Minutes for October 25, 2010
4. RECEIVE the following reports
   a. Summary of Expenditure to date – 2010/2011 Expenditure Plan
   b. Tonnage & Revenue Update
   c. Expenditure Plan Implementation Update
5. RECEIVE report regarding the North Richmond Abatement & Enforcement Plan being developed cooperatively by the City and County –and- CONSIDER approving recommendation to amend 2010/2011 Expenditure Plan to reallocate $35,000 in funding budgeted within several Abatement & Enforcement strategies
6. DISCUSS and PROVIDE direction about the proposed process for considering reallocation of remaining funding and any new funding requests for this 2010/2011 Expenditure Plan Cycle
7. SCHEDULE remaining meeting dates for 2011 (possibly within the months of May, August & November)
8. ADJOURN to next meeting

Agendas, meeting notes and other information regarding this committee can be found online at: [www.cccounty.us/nr](http://www.cccounty.us/nr)

Meeting materials will be made available for public inspection, during business hours at 450 Civic Center Plaza in Richmond, within 96 hours of meeting date and time.

The North Richmond Waste & Recovery Mitigation Fee Joint Expenditure Planning Committee will provide reasonable accommodations for persons with disabilities planning to attend the Committee’s meeting. Please call or e-mail the following Committee staff person at least 72 hours before the meeting:
Lori Reese-Brown - City of Richmond, (510) 620-6869, lori_reese-brown@ci.richmond.ca.us
Meeting of the
North Richmond Waste & Recovery Mitigation Fee
Joint Expenditure Planning Committee

Meeting Minutes
Monday, October 25, 2010
3:00 pm – 5:00 pm
Richmond City Hall
440 Civic Center Plaza
Richmond, CA 94804

Members/Alternates in Attendance:
Dr. Henry Clark, Vice Chair - NRMAC Representative: Unincorporated Area
Luz Gomez, Alternate Member - Contra Costa County Supervisor
Gayle McLaughlin, Member – City of Richmond Mayor & Councilmember
Maricela Navarro, Alternate Member - NRMAC Member Representative: Unincorporated Area
Joe Wallace, Member – NRMAC Representative: Unincorporated Area

Members Absent:
Maria Viramontes, Member - Richmond City Councilmember
John Gioia, Member – Contra Costa County Supervisor
Joe Wallace, Member – NRMAC Representative: Unincorporated Area
Nathaniel Bates, Chair - Richmond City Councilmember
Johnny White, Member – Incorporated Area Resident

1. Welcome and Introductions
   Committee Vice Chair Dr. Henry Clark called the meeting to order

2. Public Comment

3. Approve Meeting Minutes – July 26, 2010
   Motion to approve minutes was made by Committee Member Wallace and seconded by Committee member McLaughlin.  
   Motion was passed unanimously.

4. Receive Reports
      Staff presented the report to the Committee
   b. Tonnage & Revenue Update
      Staff presented the report to the Committee.
   c. Expenditure Plan Implementation Update – March 2011
      Staff presented the report to the Committee.

5. DISCUSS potential scope of funding allocation changes and associated Expenditure Plan amendments to potentially be considered at the next Committee meeting in conjunction with review of annual projected/actual spending per strategy.

   Staff presented the report to the Committee outlining the above-noted information. The Committee expressed an interest in reviewing this information at the next meeting.  
   There was no official Committee vote or direction.

Meeting adjourned at 4:53 pm.
STAFF REPORT
North Richmond Waste & Recovery Mitigation Fee
Joint Expenditure Planning Committee

MEETING DATE: March 28, 2011
AGENDA ITEM: 4a and 4b
SUBJECT: Summary of Actual Expenditures from the 2010/2011 Expenditure Plan and Tonnage & Revenue Update

RECOMMENDATION(S):
Receive reports on (1) Summary of Actual Expenditures from the 2010/2011 Expenditure Plan and (2) Tonnage and Revenue Update

BACKGROUND:
The attached table provides a budget summary of amounts spent to-date by the City and County to implement and administer the 2010/2011 Expenditure Plan. The table contains the amount allocated in the 2010/2011 Expenditure Plan, the actual amount spent or approved for payment as of February 2011, and the estimated amount remaining in each the budget for each category.

Total actual 2010/2011 Mitigation Fee expenditures to-date = $554,628.55.

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prevention &amp; Education</td>
<td>$269,762</td>
<td>14%</td>
</tr>
<tr>
<td>Abatement &amp; Enforcement</td>
<td>$863,149</td>
<td>45%</td>
</tr>
<tr>
<td>Community Investment</td>
<td>$778,000</td>
<td>41%</td>
</tr>
<tr>
<td><strong>TOTAL 2010/2011 BUDGET</strong></td>
<td><strong>$1,910,911</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

* Above budget total does not include the amount allocated for Committee/EP Staffing ($111,131) or Contingency ($185,000), which when included equal the total amount allocated in the 2010/2011 Budget ($2,207,042).

4b. Tonnage & Revenue Update
The attached table showing the Mitigation Fee payments received to date for 2010/2011 which includes total “actual” monthly revenue and tonnage as well as annual totals. The table also shows the amount of “projected” revenue and tonnage which was used to develop the budget in the approved 2010/2011 Expenditure Plans.

Total actual 2010/2011 Mitigation Fee revenue received to-date = $581,651.82
# Strategy

<table>
<thead>
<tr>
<th>#</th>
<th>Strategy</th>
<th>Amount Allocated in 2010-2011 Plan*</th>
<th>Total Actual Expenditures To-Date</th>
<th>Estimated Amount Remaining</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Bulky Item Pick-ups &amp; Disposal Vouchers</td>
<td>$10,000</td>
<td>$807.73</td>
<td>$9,192.27</td>
</tr>
<tr>
<td>2</td>
<td>Neighborhood Clean-up Events</td>
<td>$25,000</td>
<td>$5,474.00</td>
<td>$19,526.00</td>
</tr>
<tr>
<td>3</td>
<td>Community Services Coordinator</td>
<td>$144,262</td>
<td>$50,556.17</td>
<td>$93,705.83</td>
</tr>
<tr>
<td>4</td>
<td>Community Services Assistant</td>
<td>$56,000</td>
<td>$19,029.14</td>
<td>$36,970.86</td>
</tr>
<tr>
<td>5</td>
<td>North Richmond Green Outreach *</td>
<td>$34,500</td>
<td>$4,770.97</td>
<td>$29,729.03</td>
</tr>
<tr>
<td>6</td>
<td>City/County Pick-up from Right-of-Way</td>
<td>$75,000</td>
<td>$16,834.75</td>
<td>$58,165.25</td>
</tr>
<tr>
<td>7</td>
<td>Code Enforcement</td>
<td>$258,000</td>
<td>$115,107.18</td>
<td>$142,892.82</td>
</tr>
<tr>
<td>8</td>
<td>Graffiti Abatement</td>
<td>$30,000</td>
<td>-</td>
<td>$30,000.00</td>
</tr>
<tr>
<td>9</td>
<td>Law Enforcement (Investigation &amp; Patrols)</td>
<td>$375,000</td>
<td>$183,323.16</td>
<td>$191,676.84</td>
</tr>
<tr>
<td>10</td>
<td>Surveillance Camera System</td>
<td>$60,000</td>
<td>-</td>
<td>$60,000.00</td>
</tr>
<tr>
<td>11</td>
<td>Illegal Dumping Prosecutor</td>
<td>$65,149</td>
<td>-</td>
<td>$65,149.00</td>
</tr>
<tr>
<td>12</td>
<td>Parks Rehabilitation Initiative</td>
<td>$90,000</td>
<td>-</td>
<td>$90,000.00</td>
</tr>
<tr>
<td>13</td>
<td>Capital Improvement Projects (Infrastructure &amp; Creeks)</td>
<td>$105,000</td>
<td>-</td>
<td>$105,000.00</td>
</tr>
<tr>
<td>14</td>
<td>North Richmond Community-Based Projects</td>
<td>$400,000</td>
<td>$46,257.98</td>
<td>$353,742.02</td>
</tr>
<tr>
<td>15</td>
<td>North Richmond Green Community Service Programs *</td>
<td>$45,000</td>
<td>$9,184.32</td>
<td>$35,815.68</td>
</tr>
</tbody>
</table>

**Strategies and allocations being carried over from the 2008/2009 Expenditure Plan ($138,000)**

|   | Community Gardenning Project - Lots of Crops                  | $56,000                             | $13,410.44                       | $42,589.56                |
| 16A| Mentorship Project - YAEC                                     | $47,000                             | -                                | $47,000.00                |
| 16B| Wildcat Creek - Urban Creeks Council                          | $15,000                             | $14,872.71                       | $127.29                   |
| 17G| Wildcat Creek - County Flood Control District                 | $20,000                             | $20,000.00                       | -                        |
| 17H| Committee Administration/Staffing                            | $111,131                            | $55,000.00                       | $56,131.00                |

| X  | Contingency                                                   | $185,000                            | -                                | $185,000.00               |

Total Expenditure Plan Budget** $2,207,042

Total Projected Revenue ** $2,207,042

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* The Phase I funding in the amount of $8,000 was originally allocated under Strategy 5 and allowed to be used for Little League related expenses, these type of NR Green programs are now being proposed to fall under new Strategy 15.

** Total 2010/2011 projected revenue ($2,207,402) based upon the amount of funding projected to be received in 2010/2011 ($1,177,661) + actual funding received and not spent under the 2008/2009 Expenditure Plan ($1,029,381).
## North Richmond Waste & Recovery Mitigation Fee Payments

<table>
<thead>
<tr>
<th>Date Received</th>
<th>Time Period</th>
<th>Amount Received</th>
<th>Processible Tons</th>
<th>MSW Tons</th>
</tr>
</thead>
<tbody>
<tr>
<td>2/24/2010</td>
<td>Jan-10</td>
<td>$41,898.12</td>
<td>2,262</td>
<td>12,603</td>
</tr>
<tr>
<td>3/15/2010</td>
<td>Feb-10</td>
<td>$41,406.60</td>
<td>2,531</td>
<td>12,375</td>
</tr>
<tr>
<td>4/19/2010</td>
<td>Mar-10</td>
<td>$48,627.91</td>
<td>3,686</td>
<td>14,340</td>
</tr>
<tr>
<td>5/27/2010</td>
<td>Apr-10</td>
<td>$46,050.63</td>
<td>3,725</td>
<td>13,517</td>
</tr>
<tr>
<td>6/21/2010</td>
<td>May-10</td>
<td>$44,457.39</td>
<td>3,681</td>
<td>13,026</td>
</tr>
<tr>
<td>7/19/2010</td>
<td>Jun-10</td>
<td>$47,181.98</td>
<td>3,621</td>
<td>13,901</td>
</tr>
<tr>
<td>8/24/2010</td>
<td>Jul-10</td>
<td>$44,485.38</td>
<td>3,210</td>
<td>13,162</td>
</tr>
<tr>
<td>9/20/2010</td>
<td>Aug-10</td>
<td>$46,246.34</td>
<td>3,451</td>
<td>13,653</td>
</tr>
<tr>
<td>10/28/2010</td>
<td>Sep-10</td>
<td>$45,505.57</td>
<td>3,338</td>
<td>13,450</td>
</tr>
<tr>
<td>11/22/2010</td>
<td>Oct-10</td>
<td>$43,815.26</td>
<td>2,983</td>
<td>13,013</td>
</tr>
<tr>
<td>12/29/2010</td>
<td>Nov-10</td>
<td>$45,322.89</td>
<td>3,084</td>
<td>13,461</td>
</tr>
<tr>
<td>2/1/2011</td>
<td>Dec-10</td>
<td>$43,597.38</td>
<td>2,727</td>
<td>13,013</td>
</tr>
<tr>
<td>2/22/2011</td>
<td>Jan-11</td>
<td>$43,056.37</td>
<td>3,511</td>
<td>12,462</td>
</tr>
</tbody>
</table>
**IMPLEMENTATION UPDATE**

North Richmond Waste & Recovery Mitigation Fee

2010/2011 Expenditure Plan

- March 2011 -

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**PREVENTION & EDUCATION**

<table>
<thead>
<tr>
<th><strong>Strategy 1 - Bulky Clean-ups &amp; Disposal Vouchers</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Bulky Clean-ups are available to residents with an active residential account with Richmond Sanitary Service (RSS), are limited to one per household per year, and will be disbursed on a first come first served basis. Eligible residents can request up to twelve $5 vouchers for disposal at Republic's transfer station on Parr Blvd. per calendar year (vouchers expire after six months, Mitigation Fees only pay for vouchers that are actually redeemed).</td>
</tr>
</tbody>
</table>

Due to limited usage of these programs, the Bulky Clean-ups and the Voucher program were combined in order to increase effectives and program promotion and the allocated funding available in the current Expenditure Plan cycle was reduced by a substantial amount.

CHDC staff (in lieu of a Community Services Assistant) distributed 150 disposal vouchers in 2010 through March 2011.

RSS submits request for payment to City staff a few times per year for vouchers redeemed by residents at RSS. Currently, City staff has not received invoices for vouchers redeemed from January 2010 through March 2011.

<table>
<thead>
<tr>
<th><strong>Strategy 2 - Neighborhood Clean-up Events</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>On December 4, 2010, a community-wide neighborhood clean-up took place in which 40 tons of household trash was collected. A total of 14 loads was taken to the Bulk Materials Processing Center at the landfill. They City of Richmond assisted 13 seniors with trash removal/curbside pick-up form their homes.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Strategy 3 – Community Services Coordinator</strong></th>
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</thead>
<tbody>
<tr>
<td>The Community Services Coordinator (CSC) shall serve as a link between the community of North Richmond, the City of Richmond, and Contra Costa County for issues related to beautification, illegal dumping, and blight; assist the City and County in implementing specified strategies from the Expenditure Plan; and coordinate specified activities related to illegal dumping and beautification within the North Richmond Primary Mitigation Funding area.</td>
</tr>
</tbody>
</table>

The CSC is responsible for and has accomplished the following tasks (information is based on the CSC’s progress report):
o Received information, complaints, and concerns from personal observation, residents and/or others related to illegal dumping and blight and submitted referrals on a weekly basis to staff at the Community Housing Development Corporation (CHDC) for input into the Illegal Dumping Database.

o Received and tracked community feedback and input about mitigation strategies, the Mitigation Committee, and/or City/County issues related to the mitigation fee.

o Attended various community meetings to inform residents about the need for resident input to combat these issues in an effort to encourage their feedback.

o Conducted dumping patrols on a weekly basis in an effort to identify mitigation issues, and ensure that they are referred to the appropriate mitigation related agency. Also, sent referrals to Richmond Sanitary Service of residents in the funding area whom are suspected of not having garbage collection service.

o Made presentations regarding beautification efforts, code enforcement issues, illegal dumping, and blight to local businesses and at community meetings such as the Verde Elementary School “Coffee Club,” the Verde Elementary School English as a Second Language Adult Class, the North Richmond Municipal Advisory Committee (MAC), the “Guardian Circle” club, and at the “North Richmond Green Steering Committee,” and at community events through outreach.

o Ensured that Spanish speaking referrals are documented and referred to the appropriate agencies for follow up.

o Distributed information related to Prescreening Forms about bulky item pick-ups and/or disposal voucher programs to residents in an effort to increase awareness and usage of the services.

o Organized and led monthly “North Richmond Green Meetings” with community members, City/County representatives, and mitigation-funded staff, to discuss related issues affecting North Richmond, to develop ideas of prevention, and to provide updates and get input on current North Richmond Green programs/events.

o Supported the “Lots of Crops” community garden project by encouraging resident involvement and owners of vacant lots to donate their properties temporarily for the development of the gardens.

o Identified additional opportunities for collaboration and partnership with agencies such as, “Recycle More,” “Cure Me,” “Sims Metal,” “Richmond Sanitary Service,” “Regional Parks,” “CHDC,” “Shields Reid Community Center”, the “Guardian Circle” club, and the “North Richmond Green Festival Planning Committee”.

o Provide input regarding changes and/or additions to the North Richmond Green website’s current layout and content in an effort to develop a stronger connection amongst residents with the website, and to encourage the interest of learning about mitigation issues, and to increase usage of the mitigation related services that are included on the site. Identified the need for some materials/information to be translated into Spanish.
Strategy 4 - Community Services Assistant

The Bilingual Outreach Worker (now called the Community Services Assistant) resigned from the Community Housing Development Corporation (CHDC) in December 2009 and accepted a position with Neighborhood House of North Richmond as the Community Services Coordinator. CHDC posted the position and an initial screening was conducted by CHDC’s Resident Services/Community Organizer. However, an administrative decision was made to have existing CHDC staff assume the responsibilities in the interim, as authorized in CHDC’s contract.

CHDC receives referrals from Richmond Sanitary Services and the Community Services Coordinator for input into Comcate and the illegal dumping database system (including date, location, type and amount of illegally dumped materials), receives information, complaints and concerns from community residents, and handles English and Spanish speaking incoming calls and walk-ins regarding illegal dumping.

Staff reviewed Comcate daily and followed up with departments as necessary to ensure that complaints resolved. Letters were sent to offenders based on evidence collected by Richmond Sanitary. No repeat offenders identified during this report period.

<table>
<thead>
<tr>
<th>Month</th>
<th>Reported occurrences noted in database</th>
<th>Evident Letters Mailed</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 2010</td>
<td>260</td>
<td>3</td>
</tr>
<tr>
<td>February 2010</td>
<td>262</td>
<td>1</td>
</tr>
<tr>
<td>March 2010</td>
<td>303</td>
<td>3</td>
</tr>
<tr>
<td>April 2010</td>
<td>275</td>
<td>3</td>
</tr>
<tr>
<td>May 2010</td>
<td>297</td>
<td>2</td>
</tr>
<tr>
<td>June 2010</td>
<td>296</td>
<td>4</td>
</tr>
<tr>
<td>January 2011</td>
<td>337</td>
<td>N/A</td>
</tr>
<tr>
<td>February 2011</td>
<td>315</td>
<td>N/A</td>
</tr>
<tr>
<td>March 23, 2011</td>
<td>229</td>
<td>N/A</td>
</tr>
<tr>
<td>TOTAL</td>
<td>1,693</td>
<td>16</td>
</tr>
</tbody>
</table>

Staff conducted outreach/participated in several events providing information/materials on the mitigation program, City, County, Richmond Sanitary and other community recycling resources available to the community to reduce illegal dumping. An information table was held at the following events: Earth Day, Juneteenth Festival and Cinco De Mayo Festival and the North Richmond Green Festival.

Presentations on recycling, illegal dumping, Richmond Sanitary extra pick up days made to tenant resident councils at Community Heritage Senior Housing and Chelsey Mutual Housing. Additionally, residents were encouraged to use North Richmond Voucher Program and discouraged from illegal dumping on the streets.
Strategy 5 – North Richmond Green Outreach
City and/or County staff are currently working with the CSC to ensure successful implementation of the following public outreach activities before December 2011:

- Placing banners on City and County-owned light pole banners along Filbert and 3rd Ave. (priority project)
- Providing stipends for community members (youth and adults) for door-to-door outreach to promote mitigation-funded strategies
- Sponsoring a North Richmond Green Festival in August 2010 which may include information booths, fun activities for kids, food, and information about community-beautification/mitigation-related projects
- Design and printing of staff approved banners, signage and/or t-shirts which include NR Green website and local phone number for Community members to learn more about Mitigation funded programs/efforts

ABATEMENT & ENFORCEMENT

Strategy 6 – City/County Pick-up from Right-of-Way
The City of Richmond’s Code Enforcement abatement team currently picks-up illegal dumping in the public right-of-way located within the unincorporated & incorporated Mitigation Fee Primary Funding Area to remove items not collected by the designated RSS Hot Spot Route crew. Code Enforcement responds to information/requests submitted into the City’s COMCATE system and tracks the materials collected. Code Enforcement is reimbursed for personnel, mileage, administrative costs, and equipment rental as needed. Code Enforcement staff worked between 16 and 42 hours per month on illegal dumping abatement.

Strategy 7 – Code Enforcement
Effective September November 1, 2011 Mark Alford took over for Eduardo Franco as the full time County Building Inspector officially assigned to the dedicated Code Enforcement in North Richmond. The monthly status report submitted by Mr. Alford for April 1, 2010 through June 2010 indicated they had had opened 96 cases, closed 69 cases and had 93 total cases active. The County Code Enforcement Officer works with the Illegal Dumping Officer, City Code Enforcement and Contra Costa County Environmental Health staff to create a more comprehensive code enforcement system to address the illegal dumping problem in the North Richmond community.

Strategy 8 – Graffiti Abatement
The City of Richmond’s Public Works graffiti abatement team currently abates graffiti in the public right-of-way located within the unincorporated & incorporated Mitigation Fee Primary Funding Area. The graffiti abatement team responds to requests submitted into the City’s COMCATE system and also via observation. Code Enforcement has not requested to be reimbursed for personnel, mileage, administrative costs and equipment/materials.
Strategy 9 – Law Enforcement (Investigation & Patrols)

The Sheriff’s Office remains committed to providing excellent service to the community and is actively implementing changes recommended by Supervisor Gioia intended to maximize law enforcement resources in North Richmond using a new Resident Deputy Team approach.

The Resident Deputy Team approach was officially launched in North Richmond on April 27, 2009. The Team consists of three pairs of deputies assigned to one of three shifts, either the Day Shift, Swing Shift or Weekends. All 6 deputies will have the same overall “Roles & Responsibilities” which include but are not limited to:

- Conduct illegal dumping surveillance and investigations.
- Build & file cases specific to instances of commercial dumping which are suitable for prosecution.
- Conduct sting operations to catch illegal dumpers.
- Target specific locations and/or time frames where illegal dumping occurs most regularly.
- Attend and/or participate in community meetings and events.
- Exchange accurate information with residents about crime, the community and the goals of policing.
- Develop and/or assist in youth programs and activities.
- Work with the Richmond Police Department to monitor surveillance cameras to assist in illegal dumping, graffiti and other criminal cases.
- Develop operations to combat crime in North Richmond.

Strategy 10 – Surveillance Camera System

There are currently 8 surveillance cameras located throughout North Richmond. The City’s Police Department has captured a significant amount of criminal activity directly attributable to the camera system. Details regarding the criminal activity cannot be provided due to the fact that most of these activities are currently under investigation or prosecution. Richmond Police Department has helped the Sheriff's office on numerous video related investigations in the North Richmond Mitigation Area. The Richmond Police Department, along with Councilmember Viramontes, is currently evaluating electronic graffiti detection devices which may be included as well.

Below is a sampling of the type of crimes captured:
- Homicides
- Stolen Vehicles
- Probation violations
- Illegal dumpings
- Assaults
- Public Intoxication
- Illegal drug possession / sale
- Body dumping
- Weapons discharge
- Stabbings
Richmond Police Department’s plans for the Mitigation Area this fiscal year (FY 10-11) include several major initiatives in order of priority:

- Remove all current aging cameras to 10 Mega pixel digital IP cameras to improve evidence capture and suspect apprehension.
- Install fixed license plate recognition systems. This newer technology has proven to be very helpful in providing law enforcement solid leads in most of the types of crimes listed above during our evaluations of the technology.
- Expand existing system to more "hot spots". We are currently evaluating several data sources for locations including crime stats, Sheriff's detectives, County Probation detectives, County and City public works, Code Enforcement, Mitigation Committee staff, etc.
- Create budget model for maintenance of existing and additions to system for three more years.
- Share data with local law enforcement agencies on suspects detained for illegal dumping.

**Strategy 11 – Illegal Dumping Prosecutor**
The Illegal Dumping Prosecutor works closely with the City Police Department and the North Richmond Illegal Dumping Officer to discuss various strategies and important information needed to prosecute illegal dumping cases. The allocated funds cover 15% of the full-time salary for 2 years. The Illegal Dumping Prosecutor has filed cases on individuals found guilty of violating codes related to illegal dumping which have resulted in fines, jail time, and community service (details regarding some cases are included under Strategy 9). District Attorney Mark Peterson is the new Illegal Dumping Prosecutor assigned to illegal dumping in North Richmond.

**COMMUNITY INVESTMENT**

**Strategy 12 – Parks Rehabilitation Initiative**
The City of Richmond Parks Division has conducted the following tasks between January 1, 2010 and June 30, 2010 at the North Richmond Ball field:

- Infield lighting repaired
- Electrical security enclosure installed.
- Various electrical vandal resistant devise install - in progress.
- 30 Redwood trees planted on south side of park
- Vandal resistant devices placed on five remaining trees

Although strides were made to rehabilitate the park during the time period, there were a few set-backs. 25 of the 30 trees planted were removed by thieves and two irrigation valves and several sprinkler heads were vandalized.

The Parks Division plans to do the following tasks prior to the end of this Expenditure Plan cycle:
Strategy 13 – Capital Improvement Projects (Infrastructure & Creeks)
Committee directed staff to come back with recommendation on possible projects for these funds. No funds were initially allocated to specific capital improvement projects because City and County staff needed to determine the most efficient and effective use of the allocated funds within the Mitigation area. County staff has been approached by the County Flood Control District to explore whether any of this funding could be used for certain improvements and studies along Wildcat and San Pablo Creeks. Preliminary discussion with some committee members indicated a desire to possibly reallocate these funds to the Eco Academy project proposed by the Neighborhood House of North Richmond. At the July 26, 2010 meeting, the Committee voted to approve reallocation of this funding for Phase II of the Eco-Academy project proposed by NHNR. NHNR has notified the City that they will not be implementing the Eco-Academy Project as explained in the Staff Report for Agenda Item #6 being considered at the March 28, 2011 Committee meeting.

Strategy 14 – North Richmond Community-Based Projects
All but two of the contracts for the Community-Based projects have been issued. The County expects to issue the contract to the Verde Partnership Garden upon receipt of an MOU with the new non-profit fiscal agent, Urban Tilth, is received. The County is working with the Golden Gate Audubon Society to establish a mutually acceptable service plan (project scope) which adequately addresses complications with aligning established funding priorities with the reduced budget amount authorized.

<table>
<thead>
<tr>
<th>Entity</th>
<th>Award Amount Received</th>
</tr>
</thead>
<tbody>
<tr>
<td>Athletes United for Peace</td>
<td>$30,000</td>
</tr>
<tr>
<td>Center For Human Development</td>
<td>$100,000</td>
</tr>
<tr>
<td>Communities United Restoring Mother Earth / Urban Tilth</td>
<td>$100,000</td>
</tr>
<tr>
<td>Golden Gate Audubon Society</td>
<td>$8,000</td>
</tr>
<tr>
<td>Harold Beaulieu / CHDC</td>
<td>$30,000</td>
</tr>
<tr>
<td>Neighborhood House of North Richmond*</td>
<td>$70,000</td>
</tr>
<tr>
<td>Social progress Inc.</td>
<td>$8,000</td>
</tr>
<tr>
<td>Verde Partnership Garden / Tides Center</td>
<td>$14,000</td>
</tr>
<tr>
<td>The Watershed Project</td>
<td>$40,000</td>
</tr>
<tr>
<td>TOTAL</td>
<td>$400,000</td>
</tr>
</tbody>
</table>

* NHNR has notified the City that they will not be implementing the Eco-Academy Project as explained in the Staff Report for Agenda Item #6 being considered at the March 28, 2011 Committee meeting.
Strategy 15 – North Richmond Green Community Service Programs
City and/or County staff are working with the CSC to ensure successful implementation of the following North Richmond Green programs which were included in the Expenditure Plan:

- North Richmond Little League Baseball Program
  - The program was designed to increase the community support and involvement in beautification efforts, and blight reduction. The parents and community members who are apart of the “Guardian Circle” club, which was formed from support for the North Richmond Green Little League Teams, have learned the significance of North Richmond Green, and have set an example for the youth players of maintaining a clean environment, through the picking up of trash, and recyclable items at games and practices. The coaches, whom are also community members, have also encouraged sporadic cleanups at baseball games and practices amongst the youth players to remind them of the significance of North Richmond Green, and about their responsibility to improve the environment of North Richmond. (Information provided by the CSC)

- North Richmond Youth Eco Academy
  - The goal of the Academy is to serve as a environmental, hands on learning center for community members, especially for the youth in North Richmond. It will include education about recycling, creek restoration, and teach participants how to contribute to a cleaner, and healthier environment in North Richmond. It is planned for the North Richmond Green Little League players, which includes about 50 participants, to be the targeted group to participate in the Academy, although other youth and community members of all ages will be welcome from North Richmond. (Information provided by the CSC)

- North Richmond Adult Softball program

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**STRATEGIES WITH FUNDING AND ACTIVITIES THAT HAVE BEEN CARRIED FORWARD FROM THE 2008/2009 EXPENDITURE PLAN**

**Strategy 16A - Community Gardening Project – Lots of Crops**

Lots of Crops is a community-oriented program designed to assist in the production of healthy food and medicine/native plants to residents of North Richmond by converting vacant lots to healing garden sites over a period of time. In addition, we want to encourage volunteerism, nutritious food preparation from the garden (including meatless dishes which are less expensive and healthier) and provide volunteer/employment opportunities for residents.

Below is an example of tasks that have been accomplished between October 2009 and June 2010:
Met with different community-based organizations, residents, and other entities regarding involvement with the Lots of Crops program
Discussion with private property owners regarding additional potential garden sites
Received mulch for both garden sites
Met with five stipend applicants for orientation meeting
Trained/ worked with five stipend participants
Re-mulched garden sites where weeds have grown through
Conducted community outreach and education
Created a policy and procedures packet for garden site participants
Harvested winter vegetables
Worked on designing layout for 217 Vernon Site
Worked with interested community members to reserve garden beds for planting
Supervised volunteers and work
Discussed financial planning for stipends received by participants
Held a field trip to the Greenway Medicinal Garden

A garden blessing was held on April 19, 2010.

**Strategy 17A – Mentorship Project - YAEC**
Funding to implement a Mentorship Program at the Young Adult Empowerment Center ($47,000). As reported to the Committee in October 2009, a draft proposal was submitted by the County Housing Authority to establish a Mentorship Program at the Young Adult Empowerment Center (YAEC). At that time, staff reported potential need for an extension through June 2010 the Mentorship Program. Staff from the YAEC and Supervisor Gioia’s office may request that the Committee extend the timeframe beyond June 2010 because unfortunately staffing and workload issues have hindered YAEC staff from finalizing changes to their proposal, suggested by County staff. Staff identified changes were necessary in order to ensure the program design incorporates efforts to address and combat illegal dumping and blight in the community consistent with the language in the Expenditure Plan and the overall purpose for the mitigation fee.

**Strategy 17G – West County Watershedz Program**
Urban Creeks Council completed all proposed vegetation clearing efforts on the levees along Wildcat Creek in February 2010. UCC was able to clear all vegetation necessary to all the County Flood Control District to complete its survey work. UCC cleared vegetation from 20 survey transects between Giaramita Street and the Richmond Parkway, as well as the bridges at Giaramita and the Richmond Parkway. UCC utilized local Civicorps youth to help with the vegetation clearing efforts.

**Strategy 17H – Wildcat and San Pablo Creek Enhancements**
The Contra Costa County Flood Control District completed its topographic survey work and hydrological model in March of 2010. The FCD had planned to have its work completed in the Fall of 2009, however, due to the winter rains, that work was delayed. Thanks to the efforts of UCC, County Surveyors were able to conduct a topographic survey of each of the cross sections of the levees and the areas around each of the
bridges. FCD was then able to take this information and develop a detailed hydrologic analysis to determine how much vegetation that could be allowed to grow within the overall stream channel and near the bridges. This information was also used to convey the 100-year flood areas as required by the US Army Corps of Engineers for levee recertification.
RECOMMENDATION(S):

1. RECEIVE report from staff regarding the North Richmond Abatement & Enforcement Plan being developed cooperatively by the City and County.

2. CONSIDER recommending approval of a proposed Expenditure Plan amendment to reallocate $35,000 from Strategy #8 – Graffiti Abatement ($30,000) and Strategy #6 – City/County Pick-up from Right-of-Way ($5,000) to fund a new Strategy #7B to cover the cost of a temporary non-benefited City Code Enforcement Officer that will be dedicated to handling code enforcement within the incorporated portion of the North Richmond Mitigation Fee funding area.

BACKGROUND:

At the October 25, 2010 meeting, the Committee was advised that City and County enforcement staff were expected to form a Working Group and begin collaborating on the development of an Abatement & Enforcement Plan for North Richmond. In order to develop this Abatement & Enforcement Plan, the existing abatement and enforcement strategies in the 2010/2011 North Richmond Mitigation Fee Expenditure Plan are being assessed by the City/County Working Group. This City/County Working Group includes City and County staff persons having experience and responsibility for implementing abatement and enforcement strategies in the 2010/2011 Expenditure Plan. The knowledge and expertise of the staff represented on this Working Group makes them ideal candidates for assessing the existing situation, identify opportunities for increasing the success of enforcement efforts and identify issues that may be negatively impacting success.

This Abatement & Enforcement Plan will establish a framework for enhanced City and County collaboration focused on identifying potential means of increasing overall effectiveness of enforcement efforts in North Richmond. This Plan will build upon existing abatement and enforcement strategies in the Expenditure Plan, increasing inter-agency coordination, and institutionalizing accountability through regular reporting to the Committee (e.g. Implementation Updates). The Working Group expects to have a proposed Abatement & Enforcement Plan completed within the next few months. Key elements expected to be included in this Plan have been incorporated into a Draft Fact Sheet (copy enclosed), including the roles of the responsible agency for each abatement & enforcement strategy.
In response to the announcement about the development of this Abatement & Enforcement Plan at the last meeting, Committee members expressed desire to seek community input prior to formal consideration of any potential changes to the approved Expenditure Plan, if such were to be recommended as a result of this Abatement & Enforcement Plan. Staff liaisons representing the City/County Working Group provided a brief presentation about the development of this Abatement & Enforcement Plan at the March North Richmond Green meeting convened by the Community Services Coordinator. A copy of the attached Draft Fact Sheet was handed out at that community meeting and an announcement was made to encourage anyone interested to attend the North Richmond Municipal Advisory Committee (NRMAC) meeting on March 8, 2011 for a more detailed presentation about this issue. Unfortunately, the NRMAC meeting was cancelled due to lack of a quorum; however, copies of the updated Draft Fact sheet were made available to interested persons that attended. City/County Working Group representatives will attend a NRMAC meeting in the next few months to make a presentation about the final Abatement & Enforcement Plan.

Staff proposes to return to the Committee this summer with a final proposed Abatement & Enforcement Plan. Staff expects to use the final Abatement & Enforcement Plan to guide our recommendations to the Committee specifically for the Abatement & Enforcement strategy wording and funding allocations for the 2012/2013 Expenditure Plan.

**Recommended Amendment to the 2010/2011 Expenditure Plan**

The attached Draft Fact Sheet includes the funding reallocation recommendation developed by the Working Group to address current need for additional dedicated code enforcement staffing to address increase in code enforcement issues which are due in large part to the current economic conditions (e.g. more abandoned lots, foreclosed properties, etc.). A new Strategy # 7B is proposed to be added to the 2010/2011, which would authorize use of $35,000 to cover the cost of a temporary non-benefited City Code Enforcement Officer dedicated to handling code enforcement efforts (consistent with those described in existing Strategy #7) solely within the incorporated portion of the North Richmond Mitigation Fee funding area. Strategy #7 would then be revised to reflect that the remaining funding previously allocated would be solely for code enforcement efforts in the unincorporated portion of the North Richmond Mitigation Fee funding area.

The proposed reallocation of $5,000 from Strategy #6 – City/County Pick-up from Right-of-Way would reduce the total Strategy #6 budget from $75,000 to $70,000, and this is not expected to compromise the City’s ability to continue providing pick-up of illegal dumping in the right-of-way throughout the entire NRMF area for the remainder of 2011. In order to avoid any potential impact to North Richmond resulting from reallocation of the total funding allocated to strategy #8 ($30,000), the City has agreed to continue covering the cost of providing Graffiti Abatement services throughout the entire NRMF area through 2011. Funding additional code enforcement staffing that can focus solely on the incorporated NRMF area would also benefit the unincorporated area because County code enforcement staff would be able to dedicate more time to the unincorporated area which had been spent serving the City side.
<table>
<thead>
<tr>
<th>Strategy</th>
<th>2010/2011 Funding Cycle</th>
<th>Responsible Agency</th>
<th>Role of Responsible Agency</th>
<th>Recommendations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strategy #6 Right-of-Way Clean up</td>
<td>Budgeted $75,000</td>
<td>City of Richmond Code Enforcement Abatement Crew</td>
<td>City Code Enforcement responds to information/requests submitted into the City’s centralized database system (CRW) and tracks the materials collected. Material is picked up by City Abatement Crew.</td>
<td>1. Coordinate efforts with the Community Services Coordinator and with the North Richmond Little League Baseball Program in order to maximize planned volunteer youth, clean-up activities. 2. Ongoing coordination with City and County Working Group to select specific sites within Mitigation Fee Area to monitor for illegal dumping.</td>
</tr>
</tbody>
</table>
| Strategy #7 Code Enforcement | Budgeted $258,000 | City of Richmond |• Inspect residential/commercial buildings to assure compliance with building codes, zoning laws and zoning ordinances  
• Provide advice on code enforcement requirements to property owners, renters, and other members of the community  
• Issue “Notice to Comply” orders in situations of deliberate or negligent noncompliance  
• Conducts code compliance inspections and if necessary applies the administrative process for zoning, housing, building, plumbing, electrical, and mechanical code violations  
• Monitors and records outstanding violations by taking appropriate action to eliminate violation conditions in situations where responsible parties have not acted  
• Initiates abatement procedures required to bring violation conditions into compliance | If the recommended funding reallocation is approved, the new City Code Enforcement Officer is expected to handle the following in the incorporated portion of the Mitigation Fee Area:  
• Address noncompliance by preparing and posting warrants, citations, directing Richmond personnel to perform board ups, weed abatement, and trash clean up  
• Issue Residential Foreclosure and Vacant Property Notices  
• Issue Administrative citation for noncompliance |
| Strategy #8 Graffiti Abatement | Budgeted $30,000 | City of Richmond  
Graffiti Abatement Team | The City of Richmond’s Code Enforcement Division has a Graffiti Abatement Team, which currently abates graffiti in the public right-of-way throughout the Mitigation Fee Area. Graffiti on private properties within the Mitigation Fee Area is handled by County Code Enforcement. | 1. The City and County Working Group recommend that Code Enforcement functions return to each jurisdiction rather than having one Officer enforce codes in the City and County Mitigation areas. The Group believes this would increase effectiveness for this strategy. 2. The City is requesting additional funding or a reallocation of funding for additional Code Enforcement staff to handle the overwhelming amount of vacant and foreclosed properties and blight that plagues the “city side” of the mitigation area. |
| Strategy #9 Law Enforcement | Budgeted $375,000 | County Sheriff’s Office | The Sheriff’s Office consistently reviews their strategies to maximize law enforcement resources in North Richmond. A new Resident Deputy Team approach was officially launched in North Richmond on April 27, 2009. The Team consists of three pairs of deputies assigned to one of three shifts. All six deputies have the same overall “Roles & Responsibilities” which include but are not limited to:  
• Conduct illegal dumping surveillance and investigations  
• Conduct sting operations to catch illegal dumpers  
• Target specific locations and/or time frames where illegal dumping occurs most regularly  
• Attend and/or participate in community meetings and events | 1. In order to improve graffiti abatement response and to deter ongoing vandalism, the City of Richmond Code Enforcement staff will work with Caltrans to acquire new Graffiti Sensors that will be placed in appropriate Right-of-Way locations. 2. The City and County Working Group will suggest rotating surveillance camera placement within the Mitigation Fee Area in an effort to prevent graffiti and vandalism. NOTE: If the Mitigation Fee Committee agrees to reallocate this funding, the City of Richmond will continue to abate graffiti in the public right-of-way. |

DRAFT FACT SHEET - ABATEMENT & ENFORCEMENT STRATEGIES IN THE 2010/2011 EXPENDITURE PLAN
City and County Staff Working Group Funding Recommendations to the North Richmond Waste and Recovery Mitigation Fee Joint Expenditure Planning Committee 3/28/2011
<table>
<thead>
<tr>
<th>Strategy</th>
<th>2010/2011 Funding Cycle</th>
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<th>Role of Responsible Agency</th>
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</tr>
</thead>
</table>
| **Strategy #10 Surveillance Camera System** | Budgeted $60,000 | Richmond Police Department | - Exchange accurate information with residents about crime, the community and the goals of policing  
- Develop and/or assist in youth programs and activities  
- Work with the Richmond Police Department to monitor surveillance cameras to assist in illegal dumping, graffiti and other criminal cases  
- Develop operations to combat crime in North Richmond  
- Suppressing Crime  
- Night time patrols  
- Exchange accurate information with residents about crime, the community and the goals of policing  
- Develop and/or assist in youth programs and activities  
- Work with the Richmond Police Department to monitor surveillance cameras to assist in illegal dumping, graffiti and other criminal cases  
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- Night time patrols  
- Exchange accurate information with residents about crime, the community and the goals of policing  
- Develop and/or assist in youth programs and activities  
- Work with the Richmond Police Department to monitor surveillance cameras to assist in illegal dumping, graffiti and other criminal cases  
- Develop operations to combat crime in North Richmond  
- Suppressing Crime  
- Night time patrols  | **2010/2011 Expenditure Plan Budget**  
1. Acquire five (5) New Solar Powered FlashCam systems  
   Required Funding: $44,000 including two (2) years of extended warranty  
2. Labor to install and move FlashCam units for two (2) years  
   Required Funding: $16,000  
**2012/2013 and beyond Expenditure Plan Budget**  
1. Move four (4) existing cameras from old “Hot Spots” to entry / exit areas.  
   Required Funding: $20,000  
2. Upgrade six (6) existing cameras to high definition / megapixel  
   Required Funding: $18,000  
3. Labor to install six (6) high definition / megapixel cameras  
   Required Funding: $7,000  
4. Acquire two (2) vigilant license plate recognition systems  
   Required Funding: $30,000  
5. Labor to install vigilant license plate recognition systems  
   Required Funding: $6,000  
6. Develop and pilot strategy to include SecureLEA stand alone, moveable video systems  
   Required Funding: TBA  
7. Inclusion of Bella Flora Development cameras into RPD monitored system  
   Required Funding: TBA  
8. Electronic Graffiti Detection devices  
   Required Funding: TBA  
9. Upgrade Existing wireless infrastructure  
   Required Funding: TBA |
| **Strategy #11 Illegal Dumping Prosecutor** | Budgeted $65,149 | County District Attorney | The Sheriff’s Office brings dumping cases to the Prosecutor and the Illegal Dumping Prosecutor files cases on individuals found guilty of violating City, County, Vehicle, Penal, Health & Safety, and Business & Professions codes related to illegal dumping. These cases can result in fines, jail time, and community service.  
Aggressively Work with Court System to prosecute criminal offenders |
The City of Richmond installed an integrated camera, analytics and wireless video network in 2009. The cameras are located in hot spots or areas prone to crime, such as parks or schools, as well as areas known for illegal dumping. The goal was to reduce crime, vandalism and limit illegal dumping and trespassing with a networked surveillance system. A partnership between our Port, Police Department, County and City was required to install the system. The first step was to construct a backbone that we could build on and ramp up efforts as the Police Department begins to utilize the system for live operations. Live operators (sworn officers) were brought out of retirement to manage the system in an effort to confront the escalation of criminal activity in a proactive approach.

The inclusion of this technology has been a “game changer” for how we do business in serving the public interest.

The goal for this year is to expand the model by updating the system to newer cameras and technologies including standalone cameras, graffiti detection systems, megapixel cameras, license plate recognition systems, gun shot detection systems, infrastructure, etc. In addition, improve communication and expand our partner base to be more inclusive with our community.

Partner Agencies:
On September 2\textsuperscript{nd} 2009, at 1531 hours, a brutal beating of Burl Wayfair occurred in the southbound lane of traffic on S.37\textsuperscript{th} Street at Wall Avenue. The suspects were seven black males. The last two to strike Wayfair were Keith McDowell and David Robinson. Robinson kicked Wayfair on the torso without slowing the pace of his run. McDowell stomped Wayfair on the back of his head and then kicked the side of his head. Wayfair sustained major injuries including a fractured eye socket.

The incident was captured on video by a CCTV officer. The CCTV officer immediately broadcast what was transpiring and the description of the suspects. The suspects fled from the scene when the first responding unit arrived. McDowell and Robinson were arrested while trying to hide in a house on S.38\textsuperscript{th} Street.

The video evidence against Robinson and McDowell proved instrumental in their subsequent criminal convictions.

\textit{“The CCTV officer’s testimony and the CCTV footage were irrefutable evidence against the suspects at trial.”}

Case Details:

On September 2\textsuperscript{nd} 2009, at 1531 hours a Richmond Police Department CCTV Officer was conducting routine surveillance of the camera system when he saw a group of black males standing at the southeast corner of S.37\textsuperscript{th} Street and Wall Avenue. The group’s attention was captivated by something that was occurring north of their location, outside of the camera’s view. Two of the males ran north across the intersection. They were later identified as Keith McDowell and David Robinson.

The CCTV officer panned the camera to track their movement and to see what they were running toward. The CCTV officer saw a black male adult (Burl Wayfair) lying prone on S. 37\textsuperscript{th} Street, in the south bound lane of traffic. Five black males were standing around Wayfair kicking him. The CCTV officer immediately broadcast on RPD channel 1 what was occurring and a description of the suspects. Wayfair appeared unconscious.

The five black males left Wayfair and walked to the southeast corner of S.37\textsuperscript{th} Street and Wall Avenue. Robinson ran past the group of five black males that had just left Wayfair and without slowing the pace of his run, kicked Wayfair on his torso. McDowell also ran to Wayfair. Upon reaching Wayfair, McDowell leaped high in the air and stomped Wayfair on the back of his head smashing his face into the pavement. McDowell then pivoted and kicked Wayfair on the side of the head with enough force to cause Wayfair’s entire body to move several inches.

McDowell and Robinson joined the group at the corner of S.37\textsuperscript{th} Street and Wall Avenue. There were approximately 15 black males in the group. The entire group celebrated the beating of Wayfair and re-enacted punching and kicking him. The CCTV officer saw McDowell look at the blood that was on his white shoes.

The CCTV officer panned the camera back to Wayfair to check on his welfare. Several citizens were standing by Wayfair. An RPD traffic officer on a motorcycle arrived to Wayfair’s location. The CCTV officer immediately panned the camera back to where the suspect’s were congregated. A lone black male walking east on the sidewalk was the only person in view.

Numerous patrol officers responded to the area. Information was received that some of the suspects were inside of a house on S.38\textsuperscript{th} Street. Robinson and McDowell were arrested in the house. They were positively identified using photographs of the incident that the CCTV officer provided to patrol officers.
Observations

- Live monitoring was essential in capturing the assault.
- No 911 calls were made to Dispatch.
- Wayfair was unconscious and could provide no suspect information at the scene.
- Suspects were identified in the field using still shots from the system in real time.
- Even though Wayfair sustained life threatening injuries, he became uncooperative with the prosecution of the suspects.
- The CCTV officer’s testimony and the CCTV footage were irrefutable evidence against the suspects at trial.
- There would have been no case without the CCTV cameras.

Recommendations

- Megapixel cameras should be installed to enhance evidence.
- System should be enhanced to allow in field line ups from video.

Conclusion:

Had a CCTV camera not been present at S.37th Street and Wall Avenue it is probable that a “man down” call would have eventually been made to Dispatch. Emergency personnel would have arrived to tend to an unconscious and seriously injured person; no useful information for the suspects’ identification would have been received. The officers at the scene would have had no probable cause to arrest the suspects. Evidence for prosecution and conviction of the suspects would not have existed.

Due to the CCTV system McDowell was convicted of felony aggravated battery with a great bodily injury enhancement and assault with a deadly weapon (feet). A felony strike was added to McDowell’s criminal history. McDowell was sentenced to 7 years in state prison. Robinson was convicted of lesser charges.

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Recommendations

- Megapixel cameras should be installed to enhance evidence.
- System should be enhanced to allow in field line ups from video.
SFGATE.com January 18, 2010 | Demian Bulwa, Chronicle Staff Writer

“The girl’s chilling account of an attack Friday night by four strangers - one with a distinctive “Money” tattoo on his neck - had prompted a full-scale investigation. Detectives worked overtime and alerted other agencies to be on the lookout for a black Buick the girl described”

09-73590 Executive Summary

Note: The juvenile will remain anonymous and be referred to as Jane Doe in this case study due to privacy protocol.

On January 15th 2010, at 0009 hours, Richmond Officers were dispatched to Contra Costa Community College where San Pablo Police Officers were with Jane Doe, a 15 year old female that reported being kidnapped from Richmond.

The female reported that four black males in a Buick Regal grabbed her in the area of Cutting Boulevard and Stege Avenue and forced her into their car. Two of the suspects pointed guns at her and told her to get down and be quiet or they would kill her. Doe stated she was taken to a house in the City of San Pablo where she was raped and forced to orally copulate one of the suspects. Doe told officers the suspects talked about killing her, but decided instead to leave her at the bus stop near Contra Costa Community College. This incident attracted local media attention. Local media was eager to give this case attention and draw comparisons to the recent gang rape of a student on the campus of Richmond High School that attracted national headlines.

There are two Richmond CCTV cameras that were pointed toward the area where Doe said she was kidnapped. A CCTV officer reviewed hours of recorded footage and concluded that the kidnapping of Doe did not occur how or where she reported. The CCTV officer provided investigators with this information which was used to expose contradictions in Doe’s account of events which assisted greatly in her eventual admission of fabricating her abduction and rape.

KTVU.com January 18, 2010

"Where we are is we have been actively investigating a very serious allegation for the past 48 hours, and now the victim is telling us differently,"
Case details:

On January 16th, 2010, at 0009 hours, Richmond Officers were sent to Contra Costa Community College on a report of a rape of a juvenile. San Pablo Police Officers were waiting at a bus stop next to the college with a 15 year old female who will be referred to as Jane Doe.

Doe a student at Kennedy High School, said she was walking home from school, westbound on Cutting Boulevard at about 1520 hours. Doe reported seeing a black four door Buick Regal travelling westbound in the #1 lane of Cutting Boulevard, and that the vehicle was occupied by four black males.

Doe said the driver of the Buick made a u-turn and drove toward her. Doe tried to run away from the car, but it stopped next to her and the male that was seated in the rear passengers side seat exited the vehicle, grabbed her, and forced her into the car. Doe said two of the suspects removed handguns from their waistbands and pushed her head down.

Doe said she was taken to a white one story house in the City of San Pablo. Doe reported being dragged toward the house at which time she screamed and attempted to punch and kick away from the suspects. Doe said one of the suspects pointed a handgun at her head and threatened to kill her.

Doe reported that two of the suspects removed her pants and shirt, leaving only her bra and underwear. Doe said a suspect removed her underwear and inserted his finger into her vagina. According to Doe this suspect placed a condom over his penis and inserted it into her vagina. Doe told officers the suspect had intercourse with her for over an hour then ejaculated.

Doe said another suspect put a gun to her head and forced her to orally copulate him. Doe said this suspect did not ejaculate. Doe told officers the suspects debated whether to kill her or not. Doe said the suspects decided to leave her at a bus stop near the community college.

Detectives that were called out to investigate this case notified the on duty CCTV officer of what Doe had reported. The CCTV officer reviewed several hours of video of the area of Cutting Boulevard and Stege Avenue. The CCTV officer could not find any video footage to corroborate Doe’s story. The CCTV officer reported this to detectives. The detectives already interviewed Doe once where she continued to claim she was kidnapped and raped. The detectives interviewed Doe once again with the knowledge that Doe did not walk by Cutting Boulevard and Stege Avenue, nor was she kidnapped in that area. Detectives also learned that Doe’s guardian did not believe Doe was raped. Detectives told Doe that there were police cameras in the area she claimed to have been kidnapped. Doe recanted her rape story in its entirety.

Doe admitted that she fabricated the kidnapping and rape because she had consensual intercourse with a student in the restroom of a fast food restaurant. Doe said she was going to be late coming home and needed an excuse.

Conclusion:
This case illustrates that CCTV cameras can be used not only to prove criminal cases against suspects, but also to disprove allegations and claims that would otherwise be very time consuming to investigate, to the determent of true cases. Substantial investigative hours were saved which correlate to substantial monetary savings for the Police Department.
Executive Summary

Since the installation of cameras in both the City and North Richmond Mitigation Area a significant amount of criminal activity has been captured by video. In addition to dumping, the system has captured criminal activity related to homicides, stolen vehicles, robberies, etc.

Observations

Cameras are very effective in capturing evidence. The addition of live operators enhances the overall law enforcement response.

Recommendations

Some of the cameras installed three years ago are no longer effective as the crimes have moved. A newer technology is available which contains a moveable, solar powered, self contained, megapixel camera system. Many sites should be pre-selected through law enforcement and community meetings to select a deployment strategy.

To cover sites which are not anticipated some of the existing CCTV cameras should be moved to in / out locations to enhance area wide coverage and upgraded to megapixel to enhance actionable evidence.

"An average dumping is done in less than 1.5 seconds", Det. Sgt. Silva
STAFF REPORT
North Richmond Waste & Recovery Mitigation Fee
Joint Expenditure Planning Committee

MEETING DATE: March 28, 2011

AGENDA ITEM: 6

SUBJECT: Process for considering funding requests and allocation of remaining funding for 2010/2011

RECOMMENDATION(S):
DISCUSS and PROVIDE direction about the proposed process for considering reallocation of remaining funding and any new funding requests for this 2010/2011 Expenditure Plan Cycle

BACKGROUND:
There has been a relatively recent development which staff wanted to bring to the Committee’s attention because it precludes the implementation of the Eco-Academy project which the Committee voted to fund under the 2010/2011 Expenditure Plan. Barbara Becnel, Executive Director of Neighborhood House of North Richmond (NHNR) sent a letter dated January 21, 2011 to the Richmond City Manager explaining that NHNR’s Board of Directors had decided no to implement the Eco-Academy project. Therefore, NHNR will not utilize any of the $175,000 allocated by the Committee for that purpose. This amount was allocated in two phases under separate strategies, Phase I totaling $70,000 is included in the budget for Strategy #14-Community Based Projects and Phase II totaling $105,000 previously allocated for Strategy #13-Capital Improvement Projects. Copies of the original Eco-Academy project proposal submitted by NHNR (subsequently scaled back and structured into two phases which fit within the amounts allocated) as well as their letter to the City Manager are attached for reference.

To ensure that any interested entities are afforded similar opportunities to participate and have their funding requests or proposals considered by the Committee deciding any recommended reallocation of this funding, staff recommends use of an open solicitation process consistent with the Request for Proposal (RFP) process used to establish recommended funding allocations under Strategy #14 – Community Based Projects.

In order to provide an official framework within which to move forward with addressing the need for reallocation of the $175,000 in funding previously approved for the Eco-Academy, staff suggests that the $105,000 budgeted for Strategy #13-Capital Improvement Projects ultimately be moved into Strategy #14 – Community Based Projects where the remaining $70,000 is already allocated. If the Committee approves proposed changes to the 2010/2011 Expenditure Plan considered under Agenda Item #5, staff proposes to proceed with recommending that the City Council and Board of Supervisors consider this consolidation of funding as a single amendment to the 2010/2011 Expenditure Plan. Staff also suggests inclusion of language within Strategy
# 14 to acknowledge the use of RFP processes to establish listing of individual community-based projects ultimately funded within Strategy # 14. Lastly, the table of approved community-based projects could concurrently be updated to reflect that there would then be a total of $175,000 available for allocation upon completion of an RFP process.
APPLICATION/PROPOSAL CHECKLIST

3 copies of each of the following:

☐ Completed application
☐ Program budget
☐ Project schedule
☐ Narrative description
☐ Letter(s) of recommendation or support [OPTIONAL]
☐ Letter(s) from a past funder [OPTIONAL]
☐ Proof of 501(c)(3) -- If NO: ☐ Agreement if using a fiscal sponsor
☐ Matching Funding Proposed – If Yes: ☐ Documentation submitted from other funding sources

EVALUATION & RATING

All submitted proposals that comply with the funding proposal application requirements will be evaluated and rated according to the following criteria. The score given in each section should be based on the information provided in the proposal. The scores range from 0 (the lowest score meaning that none of the information was provided and none of the criteria was met) to 5 (the highest score meaning that all of the information requested was provided, answers were clearly written and all criteria was met).

Score range: 0 to 5

1. Project Description and Concept

Proposal is/or contains:
☐ Project is aligned with the intended purpose of the mitigation fee
☐ Project description is clear and comprehensible
☐ Proposal includes a clear and practical timeline for project implementation
☐ Proposal contains well defined project activities
☐ Project implementation is administratively feasible

Score: ______

2. Outcomes

☐ Project goals and objectives are clearly stated and practical
☐ Project goals and objectives are specific and measurable
☐ Steps for accomplishing goals and objectives are clearly stated
☐ Measurement and evaluation methods for assessing project success are described and feasible

Score: ______
3. **Impact**
   - Project is positively contributing to the North Richmond community and its residents.
   - Issue that the project seeks to address is clearly defined
   - Proposal describes possible collaborative opportunities
   - Opportunity for employment of local residents including youth
   - Proposal has a public education component/potential

   **Score:** ____

4. **Organizational Capacity**
   - Project’s long-term sustainability plan is addressed and feasible
   - Management and staff are qualified to implement the project and achieve stated objectives.

   **Score:** ____

5. **Financial Viability**
   - Organization’s financial management system is described and acceptable
   - Project budget is clear realistic
   - Project is cost effective

   **TOTAL SCORE:** ____/25

**Reason for Funding Recommendation, Comments/Notes:**

**RECOMMENDED FUNDING:**

<table>
<thead>
<tr>
<th>TOTAL SCORE:</th>
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</thead>
<tbody>
<tr>
<td>TOTAL RANK:</td>
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North Richmond Green
Vocational Academy Project

NORTH RICHMOND GREEN COLLABORATIVE

North Richmond Eco-Academy
EXECUTIVE SUMMARY

Collaborative

Neighborhood House of North Richmond’s (NHNRL Community Environmental Wellness Department (CEW) will serve as lead agency to form the North Richmond Green Collaborative (NRGC). The collaborative partnership is the North Richmond Mitigation Committee (NRMC), Contra Costa College, Contra Costa Young Adult Empowerment Center (YAEC), and The City of Richmond. The collaborative will leverage financial, political, and organizational expertise to address economic development in North Richmond.

Need

The community of North Richmond suffers from unemployment, crime, poverty, and blight. There is a lack of viable vocational facilities and educational programs to serve residents.

Purpose

The North Richmond Green Project (NRGP) will create a sustainable Green Vocational Academy (GVA) with supplemental education programs to serve the North Richmond community.

Project

Phase 1 will create the Eco-1 Educational Center. The NRGP will use 20 Richmond participants to “Green” retrofit an existing Public Housing Unit, which is currently unoccupied. This unit will serve as a vocational training center in the community. Phase 1 is the first of four phases that will create three additional vocational sites in the community.

Results

Overall this four phase project will significantly build community infrastructure and increase capacity for needed services. Graduates will receive industry recognized certifications leading to living wage employment. The first renovated unit will serve the community as an educational and vocational learning center. This educational facility will increase employment, income, and economic development, while significantly reducing crime and violence in the community.

Sustainability (Exit Strategy)

The NRGC brings a plethora of financial and organizational resources, which will contribute to the project’s sustainability. The national focus on creating Green Economy Jobs will ensure growing employment opportunities. The American Reinvestment and Recovery Act stimulus package is targeted at work force development and the GVA fits perfectly in this national goal.
PROJECT NARRATIVE

Need

Creating economic development through vocational training is imperative in “healing” a historically sick community. Addressing the symptoms of poverty is incomplete without building self-sufficiency in the community. Creating access to living-wage vocational skills is mandatory in achieving community self-sufficiency and wellness.

Green Vocational Academy (GVA) – Today, having a vocational skill is a fundamental requirement for participating as normal citizens in this society. Living-wage job skills coupled with actual employment is a reachable reality in the new “Green Economy” with training.

Context

The purpose of the NRGP is to leverage the combined resources of the NRGC to create a permanent community educational institution. This institution will provide quality vocational training that will directly result in employment for NRGP participants. The Eco-1 Education Center offers the entire community extended value and increased capacity services, which will affect the overall well-being of North Richmond.

Strategic Plan

Green Vocational Academy (GVA) is an integrated community vocational campus consisting of four sites. The four sites are: Eco-1 Education Center, Eco-2 Agriculture Center, Eco-3 Green Building Trades Center, and Eco-4 Green Technology Center. The GVA will use Public Housing Units in North Richmond that are currently boarded up, and vacant. The location of these educational sites inside the community creates a sense of ownership amongst residents. The goal is to make “Green Education” the strongest force in the community. The result will be North Richmond associated with Green Education instead of violence and poverty.

We will execute this plan in four phases. Phase 1 will be the creation of the Eco-1 Education Center. Proper education is the most important component in vocational training and will be the center piece of the GVA. Focusing heavily on proper education will ensure that participants successfully complete the program and achieve the goal of full employment.

Eco-1 will facilitate all “green” training phases of the program until the other specialized sites are online, at which point each site will handle an individual green curriculum.
GVA- Training Modules

1. **Eco-1: Education Center** - 20 seat computer classroom. This vocational training facility will provide; GED, Adult Education, tutoring, after school homework services, community classes, and internet access.

2. **Ecology Center** – Green agriculture, horticulture, landscape, bio and phyto – remediation, green roofs, restoration and water treatment training in partnership with UC Davis Ecology Department, (Nationally ranked number one Ecology Program) Contra Costa College, and Regional Parks District.

3. **LEED Certified Green Construction** – Wood, metal, tile, and electrical training in partnership with UC Berkeley Graduate School, Contra Costa College, and Union Apprenticeship Programs.

4. **Energy Technology** – Specializes in Energy Efficient Systems and Multi-media Engineering. This includes renewable resources such as wind, solar, and tidal sciences. In addition, energy efficient home/business design, retrofit, installation, and consulting services.

**Program Range of Extended Services**

- **Mentoring, GED, and Supplemental Education**
  - Support system needed to ensure success
  - Provide needed supplemental education
  - Specific subject tutoring
  - Personal contact case management to keep on track

- **All programs will result in a job ready certification**
  - Industry recognized certification ensures participants can compete in job market
  - A certification is tangible & builds a sense of accomplishment
  - A weatherization certification establishes a reachable goal

- **Job readiness training and placement services**
  - Teach employment etiquette expectations and appropriate language skills
  - Developing job interview skills and acceptable self presentation
  - Hire internally and assist in employment placement
Program Extended Value – Community Violence & Crime Elimination

The locations of the four sites were chosen based upon the current state of the surrounding environment. The units pose immediate dangers and inflict long term psychological damage on the surrounding community. Every location is in near proximity to high violence and drug dealing areas of the community. By eliminating these areas the over-all community well being is increased exponentially. The GVA’s location in the heart of the community will provide “cover” for the community to move in and clean up without direct confrontation.

Spanish/English Multi-culture services community capacity building

The proposal for this project was developed in conjunction with the entire community of North Richmond, which includes both English and Spanish speaking residents. From the very beginning both English and Latino community members have had “ownership” in this project. Over the course of a year, major issues were addressed and resolved by the community itself. It was imperative for the community to take ownership to ensure sustained program success.

Program Participant Recruitment

The recruitment (outreach) portion of the school will work hand in hand with the YAEC and ONS partners. The YAEC has a developed network of local young adults as well as a network of institutional connections associated with employment opportunities. ONS brings added value with direct street level access to our primary target group (18 -27 years old) in most need of an alternative to the street life.

- Primary target group 18 to 27
  - Highest cause of violence, crime, loitering, and incarceration
  - Highest dropout and unemployment rate

Extended Participant Feeder System

- Veterans transitioning back into civilian life and the workforce
- Ex-offenders on probation transitioning into the workforce (recidivism reduction)
- Adults needing job skills retraining after layoffs and disability cases
- Ex-substance abusers transitioning into the workforce (crime reduction)
Metrics – Progress & Success Tracking

The number of people that successfully complete the program and are placed in living-wage jobs is the ultimate metric. A case management tracking file will be kept on each individual to track, adjust, and guide them successfully through the program. The overall program will be tracked against its project plan for implementation milestones. This will allow NHNR to measure program progress and clearly quantify end result successes. A reduction in crime committed and lower arrest rates in the community will also be an important metric for tracking the program success of improving community overall wellness and quality of life.

Program Reporting Mechanism - The GVA will compile and generate internal program quarterly reports. These quarterly reports will be compiled into a comprehensive 6 month (Biannual report) and forwarded to the mitigation committee.

Program Tracking Indicators and Reporting Metrics

- A case management tracking file will be kept on each individual. Each participant will have a program plan designed for them including:
  - Individual Education Evaluation & Plan of Action
  - Individual Vocational Goals & Plan of Action
- GVA will provide constant monitoring and adjustment for each program individual to ensure they are on track for successful completion of goals.
- A tracking file will be created for the overall program itself. The elements in this file will allow the school to measure our progress and quantify end result successes.
- Database of participants that successfully find gainful employment post program
- Community evaluations – Street level impact report and community leadership feedback will give clear indications of progress an increase involvement.
- The program will provide detailed written reports to appropriate partners every 6 months and presentations in person to answer all questions when needed or requested to keep all stakeholders on the same page.
Results

Upon successful completion, the primary objective of this grant will have been achieved and a demonstrable positive effect on the community will be evident. Tangible and therefore indisputable improvements will be in place and serving the community for all to see.

Objective #1 - Economic Development

North Richmond residents benefit from increased access to high quality vocational education.

- Upon completion, the rehabilitated buildings will dramatically increase community infrastructure through taking currently negative impact locations and turning them into valuable assets serving the community.

- The project will increase community capacity by creating new jobs. In addition, the impact of delivering vocational skills to unemployed residents in the target age group will increase the economic base.

- Upon completion, participants will have industry accepted certifications based upon real world green on the job training. Project houses will be permanent fixtures serving the community hence forth.

- Poverty, crime, and violence will be significantly reduced community wide, making the living environment more harmonious and contributing to overall well being both mentally and physically.

- Economic development will be increased in the community through employment and additional money circulating. This will result in the creation of local businesses that can be supported thereby creating more local jobs.

- The positive results will create a positive economic ripple effect of increased home values. As crime drops, more taxable income devoted to infrastructure, instead of law enforcement, leads to more prosperity.

- Self sufficiency will increase exponentially as unemployment in the area drops. More businesses will be attracted to locate in the area. Thus, creating a cycle of more employment and an increased quality of life for residents.
Sustainability (Exit Strategy)

The stated goal is to create an institution that serves the community in perpetuity. A new “Green” economic national direction has been established by the current administration. The development of the Green Economy is being funded through the American Recovery & Reinvestment Act (ARRA). The ARRA has earmarked over a billion dollars to be invested in “green” jobs training. The Richmond GVA qualifies for multi streams of funding including federal, state and local streams, to sustain the program’s viability.

Integrated Economic Development

This project will take an Integrated Economic Development (IED) approach to sustainability. The fundamental reason for this project is to create self-sufficiency through IED in the North Richmond community. As such, every aspect of the institution will seek to develop community infrastructure and capacity that enhances opportunities to generate revenue and employment in parallel with the educational mission of the GVA.

One of our primary goals is to internally develop a workforce for the Academy made up of GVA graduates. Thus, creating employment inside the community and simultaneously building visible community infrastructure and capacity through local economic development. These graduates will serve as tangible examples for recruitment and provide mentoring for subsequent participants.

Eco 1 – Community Vocational Education Center

This site will incorporate a participant run business incubator as copy center business.

This site will incorporate Brownfield remediation services and local food production as examples of revenue generation.

This site will teach manufacturing processes, both industrial scale and custom boutique scale production. Eco-3 will seek to develop green products internally and manufacture locally.

This site will train people to retrofit government and businesses into energy efficient audits and makeovers. The GVA will develop a business to employ and compete for contracts.
Management Plan

Activity Plan

Phase 1 will rehab an empty boarded up eyesore property into an energy efficient educational center. This will be the core educational component of the Green Vocational Academy.

1. Utilize YAEC and ONS to identify 20 Richmond participants for the NRGP
   a. YAEC will assess each participant’s needs for ability to complete program
   b. YAEC will set up a case management system for accepted participants
   c. Establish paid salary through the mitigation stipend process

2. Educational Training Component
   a. Training curriculum orientation - Length of cycle (4 months)
   b. Education assessment and individual program development
   c. Work and study schedule
   d. Location: North Richmond and partner locations

3. NHNR (Lead Agency) Phase 1 infrastructure personnel
   a. Project Manager (identified)
   b. Construction Supervisor (identified)
   c. School Program Manager (identified)
   d. Teachers (identified)
   e. Appropriate partners identified and assigned tasks

4. NHNR will obtain sites from holding entity (Contra Costa County Housing Authority)
   a. Green rehab needs assessment with contractor/instructor
      i. Final work plan and budget
      ii. Permit process started (in conjunction with CCHA and code enforcement)
      iii. Final material list

5. Start Project Construction Phase - Energy Efficient Training Certification (Weatherization)
   a. Green Rehab the building - existing structure energy efficient retrofitting
      i. Demolition
      ii. Energy efficient construction and retrofitting
      iii. Insulation (walls, floors and ceiling)
      iv. Weatherization (windows and doors)
      v. Green roofing technologies installation
      vi. Solar panel installation
      vii. Residential wind turbine installation

6. Vocational Learning Center Build Out
   a. Computer classroom installation
   b. Vocational Lab – hands-on energy efficient equipment
PARTNERSHIPS

NORTH RICHMOND GREEN COLLABORATIVE (NRGC)

The collaborative partnership is the North Richmond Mitigation Committee (NRMC), Contra Costa College, Contra Costa Young Adult Empowerment Center (YAEC), and The City of Richmond. The collaborative will leverage financial, political, and organizational expertise to address economic development in North Richmond.

NRGC has the ability to leverage multiple sources of financial and service based value to the NRGP. This results in greater sustainability and program speed of growth. A key example is, that multiple members are also members of the East Bay Green Corridor ( $17.8M for green jobs training ) whose mission statement implicitly says “We are dedicated to working with existing and new training programs that teach skills applicable to jobs in the alternative energy and emerging green industrial centers.” This also gives the NRGP the opportunity to partner access to UC Berkeley, Lawrence Berkeley Lab, Cities of Oakland, Emeryville, Berkeley, El Cerrito, Albany, Alameda, San Leandro, Cal State East Bay. Ultimate goal is to be designated an official Green Corridor School and that will lock in perpetual funding for the academy.

PROJECT IMPLEMENTATION TEAM

NRGC LEAD AGENCY - Neighborhood House North Richmond - NHNR has over 55 years of experience and credibility serving the North Richmond Community. NHNR has the capacity both financially and personnel wise to successfully execute this proposal. NHNR has been at the forefront of Job skills training and placement programs. NHNR has a well documented history of being the lead agency in successful collaborations such as Healthy Eating Active Living (HEAL) funded by Kaiser Permanente, Partnership for the Public’s Health, funded by the California Endowment, and Communities in Peace funded by the California Wellness Foundation. NHNR’s Community Environmental Wellness Department is focused on building a healthy, clean, safe and prosperous community. NHNR is the lead agency for the NRGP and will provide project coordination and management expertise and resources for the project.

Contra Costa College – CCC has been a local institution for over fifty nine (59) years and we are proud to include them as a partner. President McKinley Williams has assigned Ms. Priscilla Leadon Dean of Economic Development to assist the NRGC in integrating CCC resources seamlessly into the NRGP. Coordination meetings have already begun.

CCC will provide professors to teach classes on site at the GVA in North Richmond. CCC will place professors at GVA sites off campus. This increases CCC’s ability to provide quality educational instruction at the point of contact.
CCC will integrate their existing Solar Training program in partnership with the City of Richmond into the GVA to avoid replication of services and combine

CCC is also a member of the “Green Corridor” as such, green training dollars are available to pay for the costs of services.

**Young Adult Empowerment Center** – The YAEC is a sub-division of the Contra Costa Public Housing Authority. The YAEC will provide case management and recruitment services to the young Richmond adults ages 17 – 27 that participate in the NRGP. The salaries of the YAEC staff, expertise and services will be leveraged against the cost saving against available budget monies.

**Contra Costa Housing Authority** – The Housing Authority will provide the housing units to be used as on-the-job training projects. This investment is well over $800,000 in leveraged dollars. In addition, the CCHA will assist in job placement of program graduates in conjunction with the Contra Costa County Workforce Investment Board.

**City of Richmond Office of Neighborhood Safety** – ONS is a Department that works directly with Richmond’s violence-associated youth. These young people account for the vast majority of crime- and violence-related incidents in the community. ONS provides the NRGP with recruitment access and supplemental services such as mentoring and support systems to this young adult population (ages 18 -24). The salaries of ONS staff and resources represent additional leveraged dollar value.
Institutional Stakeholders

University of California

- UC Berkeley is a member of the Green Corridor partnership and will assist with developing the LEED Construction Curriculum and program.
- UC Davis’ Ecology Department (ranked #1 nationally) will assist with developing the Green Eco curriculum.

Both campuses will provide graduate students to assist with hands-on technical help, assistance, and guidance to GVA. The Richmond Prototype Program will partner with the research departments.

Contra Costa College

- Solar Training program
- Remote instructor education services

Government Agencies

- North Richmond Mitigation Committee
  - Joint Community, City of Richmond, and Contras Costa County committee
  - City: Councilpersons Bates and Viramontes, Mayor McLaughlin,
  - County: Supervisor Gioia

- Contra Costa County
  - District 1 Supervisor’s office
  - Public Housing Authority (CCPHA)
  - Young Adult Empowerment Center (YAEC)
  - Workforce Investment Board (WIB)
  - Contra Costa Redevelopment Agency

- City of Richmond
  - Office of the Mayor
  - Office of Neighborhood Safety (ONS)
  - RichmondBuild collaboration

- East Bay Green Corridor (EBGC)
  - Access to 11 cities and educational institutions collaboration
    - Shared Information, Expertise, Resources,
  - $76 Million green fund collected to date,
  - $17.8M to be invested green training programs
  - Certification as EBGC approved leads to program accreditations
## School Site Build Out and Program

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<td>20 seat- Remote learning capable networked Ed Lab</td>
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<tr>
<td>Green Roof system</td>
<td>$8,500.00</td>
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<tr>
<td>Water recapture filtration system</td>
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<tr>
<td>Residential Rated Wind Turbine</td>
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<td>PG&amp;E rated Inverters grid connected</td>
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<td>LEED Rated Insulation attic and wall</td>
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<td>Double panes LEED windows, doors and vents</td>
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<td>Streaming Media Router</td>
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<td>Project Manager/Instructor</td>
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### Project Construction

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<td>§ Paint</td>
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<tr>
<td>o Project Tools and safety equipment</td>
<td>$9,500.00</td>
</tr>
<tr>
<td>o Material and Personnel Transportation vehicle</td>
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Admin                                      | $15,000.00 |
Insurance                                    | $7,200.00 |
Utilities                                    | $- |
Vehicle expenses                             | $9,600.00 |

Sub Total                                   | $199,050.00 |

**Participant Stipend**                      | $38,000.00 |

**Total**                                    | $237,050.00 |
**Eco-1 Green Education Center**

**Computer Learning Lab (Exhibit #1)**

Eco-1 is a multi-purpose community learning lab. The computer/internet room has the capability to wirelessly deliver all current multimedia formats.

This capability enables any program instructor access to any available education content. High speed internet connectivity enables streaming media for satellite feeds, remote video instruction, and conferencing. This gives access to the world. In the future cameras can be setup in universities all over the world to teach classes in North Richmond that will serve as class room component of Green Vocational Academy.

The GED/supplemental education component of the GVA will be taught at Eco-1. After School Programs, senior and Adult Education classes to serve the community.

**Education Partnerships**

- Contra Costa College
- U.C. Davis Ecology Department
- U.C. Berkeley LEED Department

**Sustainability Model**

Eco-1 will be a multi-use community resource center – fee based for governmental and private entities and subsidized or free services for the community.

Examples of the services Eco-1 will offer:

1. Copy and fax center (no current service in community).
2. Services: copy, printing, binding and graphics services and free public internet access
3. Video Conferencing, Multi-media instruction, Remote live instruction
4. Participant - business practices incubator builds real world business experience, savvy, an expertise.
5. Community presentations, classes and meetings – State of the art video and sound system
6. Customizable environment for any specialized subject and/or audience requirements
7. Room size and configuration is scalable and flexible
(Annex 4)

**Eco-1 Agriculture Curriculum**

**Agriculture focus**

This location will specialize in all aspects of green environmental and agricultural study.

**Sustainability**

Eco-1 will also specialize in “green” remediation projects using Phyto- and Bio-remediation techniques. This relatively new science is fast becoming an acknowledged and accepted methodology of cleaning up “Brownfields” especially in impoverished communities. The school will compete for grants and contracts while training students in the science of cleansing areas utilizing clean methods. In addition this is a fast growing employment segment of the new economy.

**Urban Agriculture/Gardening**

There is a trend toward healthy food production grown locally. Eco-2 will specialize in teaching growing sciences to the community.

**Green Roofs Program**

Green roofs are a fast growing segment of the energy efficient construction and retrofit market. Green roofs are an alternative to strictly solar and will be a viable employment sector under the new economy. A large percentage of roof top space on government and private businesses will be Green Roofs. The jobs outlook is projected to be very active in this segment.

**Environmental Restoration**

Restoration is one of the fastest growing segments of the “new” economy. There is a huge supply of coast, creeks, wilderness and urban areas that will be targeted for restoration projects under the American Reinvestment and Recovery Act.

**Green Land Management**

The science of growing has been around for thousands of years prior to the invention of pesticides and chemicals. This school will specialize in teaching agricultural methodologies designed to enhance food quality and human safety.

**University Partnership**

UC Davis is the number one ranked environmental department in the nation. Our partnership will give us access to graduate students and department resources in developing green environmentally approved curriculum and project oversight.
Green Trades Center

This location will specialize in all aspects of green energy efficient building practices as outlined in the LEED specifications.

Energy Efficient Retrofits

This is projected as the fastest growing segment of the “new” green economy. There are jobs being created everyday in public and private businesses to retro-fit everything from senior’s homes to government buildings under the American Reinvestment and Recovery Act. Eco-3 will run a certification program that will allow participants to find gainful employment in a short amount of time. We will also make it easy for the participant to upgrade their skill set to a higher certification such as LEED construction after they finish Phase 1.

Green building techniques

This school will certify participants in green construction. Eco-1 will teach state of the art practices regarding energy efficient building techniques.

Supplemental Education Services

We will offer supplemental educational classes and tutoring in conjunction with Contra Costa College and The Adult Education School. The participants that do not have their GED or need assistance in learning academic aspects of their chosen trade will receive support in mathematics, reading and writing skills.

Partnerships

Currently, we have an agreement with Contra Costa College to tie into their existing Solar Program. Eco-3 will also partner with UC Berkeley’s Energy Efficient Building School to utilize available graduate students.

We are working on developing a union apprenticeship program that will fast track placement of participants in union jobs.

Build a House Project

Project will involve a dedicated empty lot with a foundation. The project is to build a LEED house and have a house mover place the house on a vacant lot in the City of Richmond and afterwards sell it to a low income Richmond family.
Eco-1 Green Technology Curriculum

Green Technology

This location will focus on all aspects of green technology. It will specialize in energy efficient living practices.

Research and Development

We believe any investment in the future of Richmond is incomplete without dedicating a portion of the GVA resources to research and development. Some of the brightest, most intelligent, creative minds are available to push Green Technology to the next levels.

Energy Efficient Home/Business

A large segment of the new “green” economy will be making homes and businesses as energy efficient as possible. Consulting and retrofitting will play a huge role in the coming decade.

Energy Efficient Media Delivery

The next technology leap forward will be a redesign of the home network to include a centralized home server and streaming media capabilities throughout the home. Engineers and designers will be needed in the new economy to fill this nationwide pent up need. Eco-4 will have a state of the art multi-media lab to train students on the latest home and business media delivery systems like streaming music, movies, and video conferencing technologies. These skills are currently in demand by business, government, and private citizens.

Renewable Energy

Eco-4 will be a local leader in the renewable energy field. Eco-4 will train and certify students primarily in Solar, and Wind technologies. It will also educate students on alternative sources of energy like Tidal, Methane Recapture, and Human energy generation.

Proposed UC Prototype Partnership

Eco-1 will seek to develop local creative, inventive, and intelligent design of energy efficient mechanisms and theory. Our aim is to tap into an existing source of creativity and apply it to inventing new ways to create, save and re-harness energy and to improve existing technologies with industry leaders in renewable energy research and development. A partnership with UC is a natural fit based upon the fact that they are a part of the “Green Corridor”. We are especially interested in partnering with the UC research and development renewable energy division to enhance the investment already being made in the Green Vocational Academy.
January 21, 2011

Bill Lindsay, City Manager
City of Richmond
450 Civic Center Plaza
Richmond, CA 94804

Dear Bill:

I am writing to inform you that Neighborhood House of North Richmond feels forced to return a total of $175,000 in grant funding from the Mitigation Committee (two grants of $70,000 and $105,000) because of an issue that I raised as a real potential problem in the Mitigation Committee on the day that this funding was voted to be granted to Neighborhood House of North Richmond.

On that day I asked the Mitigation Committee did I have to hire someone I did not desire to hire to administer this grant. The Mitigation Committee said no, but much has happened since that meeting.

First, even during that meeting it came out, as stated by Mitigation Committee member Henry Clark, that Saleem Bey—a Richmond community member and current President of the Shields-Reid Neighborhood Council—was the person in question who was demanding to be hired from the aforementioned grant funding.

You should know that since that meeting Neighborhood House of North Richmond has been harassed and threatened with disruption by Mr. Bey, who says that he represents others in the North Richmond community that insist that he, Mr. Bey, be provided with a job funded with the above grant money.

Please note that I did not intend to hire Mr. Bey.

The final act that caused me to raise this matter with my Board of Directors was precipitated by a telephone call that I received from a third party—a leader of the Richmond Nation of Islam—informing me that he, this leader, had received a call from Mr. Bey asking him to tell me that I had a deadline of 5:00 p.m. that day to hire Mr. Bey or face the consequences of an organized attack against Neighborhood House of North Richmond. I personally called Mr. Bey upon receiving such a threat to confirm that he had issued it and he stated to me directly that Neighborhood House had such harassment coming if I did not hire him.

This is unacceptable behavior.
Yet Mitigation Committee member Henry Clark has informed me that he wants me to hire Mr. Bey despite what has happened and that his suggestion is an advisory sub-committee be formed to oversee the employer-employee relationship between Mr. Bey and myself. Mr. Clark says that he has discussed this idea with Nat Bates and Mr. Bates agrees with such a sub-committee and its role.

That is an unacceptable solution to me and to my Board. Harassment and intimidation should not be rewarded with an offer of employment and the employer being put under the same scrutiny as the employee who initiated the harassment and intimidation.

Finally, I sincerely hope that for all of the reasons described above that my organization is not punished in the future by the withholding of funding opportunities from the City of Richmond because this event is viewed as a mark against my agency due to my feeling forced to return funding to remove my agency from the specter of harassment and intimidation.

The decision to return these funds, given such untenable circumstances, is supported by my Board of Directors.

Please feel free to call me if you have any questions.

Sincerely,

Barbara Becnel
Executive Director