

North Richmond's Rancho Market set for community paint job on Saturday

October 25, 2017



North Richmond's only non-alcohol selling community grocer — the Rancho Market & Deli at 500 Market Ave. — is about to receive several coats of community love this Saturday.

At 10 a.m., community volunteers are encouraged to gather at the market to help provide its exterior a much-needed paint job.

The Paint Party is a partnership between Supervisor John Gioia's office and the city of Richmond's [Love Your Block initiative](#) and is drawing community-wide participation. Sponsors include Kelly-Moore Paints in San Pablo, Professional Powerwashing and Maintenance in Pinole and The Home Depot in El Cerrito.

In addition, the Richmond Tool Library supplied tools for the job, while Grocery Outlet of San Pablo, Bay Area Rescue Mission, Urban Tilth, and the West County Democratic Club donated refreshments.

“We’re on a mission to make North Richmond safer and more beautiful for the neighborhood, especially for the children who frequent the market,” said Stephanie Ny, a community services associate with Love Your Block. “The response from the community has been amazing. Residents have been reaching out to us to tell us how important this project is to them, and several local businesses have stepped up to make this come to life.”

On Wednesday, Rancho Market’s owner Lucky Braimah expressed gratitude for all the love he’s been getting from the community. In preparation for the Paint Party, he hired a work crew to smooth out the walls.

After the paint job, city officials hope to secure funding to design and erect a mural on the exterior wall.

Robert Rogers, district coordinator for Supervisor Gioia, described Rancho Market as an important community asset.

“Since it sits on the neighborhood’s main corridor, along the route children use to walk to Verde Elementary School, this beautification project will be a highly visible symbol of community pride and stewardship,” Rogers said.

For those who’d like to join and support this effort, reach out to Rogers at Supervisor Gioia’s Office at (510) 231-8688.