

Census Outreach and Assistance Grants Questions and Answers

Updated 9/25/2019

WILL COUNTY PROVIDE PRINTED MATERIALS OR JUST TEMPLATE?

The County will provide just digital template. Grant applicants should consider printing costs and potentially some design work to modify templates as needed

WILL THERE BE VIDEO OF SOMEONE READING THE CENSUS QUESTION IN NON-ENGLISH LANGUAGES?

For the 2020 Census, the Census Bureau will provide video language guides, print language guides and language glossaries in 59 non-English languages (Source, US Census Bureau)

[See Census Bureau Language Resources](#)

The State, United Way Bay Area, and Contra Costa County may develop additional resources.

WHAT EXISTING GAPS IN OUTREACH AND ASSISTANCE ARE THERE? WHAT HAS ALREADY BEEN FUNDED (IN PARTICULAR, QUESTIONNAIRE ASSISTANCE CENTERS)

United Way Bay Area indicated they did not fund any veteran's organization and only one organization that worked to bridge the digital divide.

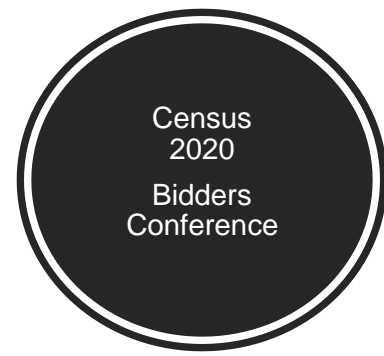
If possible, a summary of organizations that have received funding will be made available. The County will contact the funders and ask permission.

WHAT ARE THE REQUIREMENTS FOR MOBILE RESPONSE TABLES, QUESTIONNAIRE ASSISTANCE CENTERS, AND QUESTIONNAIRE ACTION KIOSKS?

The requirements are still being developed by the U.S. Census Bureau and the State. However, keep in mind a primary goal is to ensure responses are confidential. For example, a visual barrier between computers will likely be required.

WHEN SHOULD OUTREACH EVENTS BE HAPPENING?

The focus of the Census Outreach should be between March – May. Depending on the type of event, they can start as early as January and continue through the end of June.



WHAT IS THE CENSUS TIMELINE?

[General Overview of Census Timeline](#)

HOW LONG CAN PEOPLE FILL OUT THE CENSUS FORMS?

We are encouraging everyone to fill out the form by the end of April.

Non-Response Follow Up Operation is conducted between May and July

U.S. Census Bureau Partnership Staff will be working through September

The Census Bureau is mandated to provide the President a total Census count by December 31, 2020.

WILL OUR CITY/COMMUNITY GET INFORMATION ABOUT RESPONSE RATES?

Yes, the Census Bureau will be providing regular updates at the Census Tract level. This information will be integrated into the State's Census Mapping system (SwORD) daily. The County can share this information.

IS THE U.S. CENSUS BUREAU OR COUNTY STAFF AVAILABLE TO PROVIDE TRAINING TO STAFF AND MATERIALS?

Yes, there are a number of ways you can request a speaker

[To request a speaker, you can fill out a Speaker Bureau's Request form](#)

You can also reach out to County Census staff or U.S. Census Bureau Partnership staff. To schedule with the Census Bureau please contact darlene.t.drapkin@2020census.gov

If you need non-English language speakers, please fill out the form and we will work to connect a speaker to your event.

IS THERE A WAY FOR INTERESTED PARTIES TO COLLABORATE ON GRANT APPLICATIONS AND EVENTS? HOW CAN WE AVOID DUPLICATION OF EFFORT?

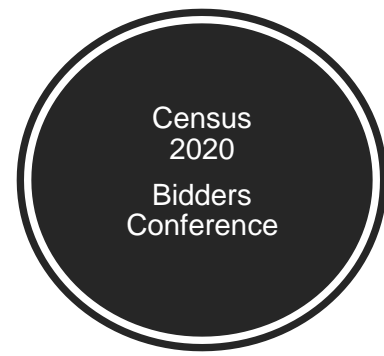
Contra Costa Crisis Center and the Contra Costa Census Coalition has been funded to be a coordination/communications hub. For more information please contact MMoore@richmondcf.org

CAN THE GRANT PAY FOR STAFF TIME?

Yes, especially if the staff time is additional hours for Census 2020 specific work

IS THERE A LIMIT ON GRANT ADMINISTRATION COST AS PERCENT OF THE GRANT?

No hard limits. However, the grant is competitive, and the priority is to reach as many Hard to Count individuals as possible



CAN THE GRANT BE USED TO PURCHASE NOTEBOOKS OR TABLETS?

Since the County is looking to provide devices for loan, it may not be a competitive expenditure. Recommend including the number of devices you may need in the grant.

CAN YOU SUBMIT ONE GRANT FOR ALL FOCUS AREAS?

Yes, please submit one grant per organization and include all the focus areas in your description and application information.

WHEN WILL THE GRANTS BE ANNOUNCED?

The grants awards will be approved at the October 21, 2019 Complete Count Steering Committee Meeting. Contracts will be sent out after October 21.

WILL THE TIMELINE FOR PHASE 2 BE SIMILAR?

Yes, although more condensed and the grants will be available on a rolling basis. We are still developing the Phase 2 timeline.

IS THERE A WORD/CHARACTER LIMIT IN THE GRANT APPLICATION?

Yes, please be concise as there is a character limit set for the responses.

SHOULD THE EVENT HAVE A TRAINED CENSUS STAFF?

Yes, event needs to have one or more of the following attend the event.

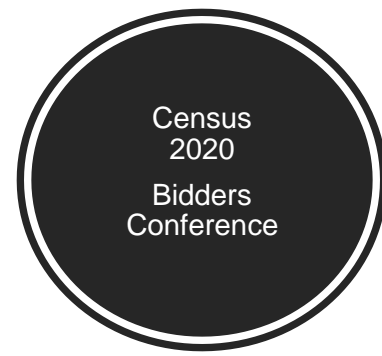
1. U.S. Census Bureau Partnership staff
2. County Census Outreach staff
3. Trained Partner

SHOULD WE COLLABORATE?

Collaboration can ensure outreach is more efficient and reduce overlapping efforts. Organizations can collaborate to better meet these objectives.

WHAT IS PDI?

PDI (Political Data, Inc) is a political canvassing and data company. They have partnered with the State of California to provide an app to assist with any canvassing effort. The details are still forthcoming, but the app will allow users to track canvassing location, individual impressions, and other data points that meet the U.S. Census Bureau's confidentiality requirements. State contractors will have access to the PDI platform and will be able to assign specific areas to individual organizations. As part of the PDI Canvassing tool, the State will also provide canvassing guidance for partners.



ARE WE GOING TO BE ABLE TO WORK WITH THE CENSUS TO KNOW WHERE NON-RESPONSE AREAS ARE?

Yes, the U.S. Census Bureau will provide regular (likely daily) updates regarding the percentage of households in each census tract that have responded to the Census. This data will be available via SwORD and perhaps directly from the Census Bureau. The response rates will help direct outreach activities throughout the both the self-response period and non-response follow-up period.

CAN THE CENSUS BUREAU “DEPUTIZE” STAFF TO HELP FILL OUT THE FORM?

The Census Bureau doesn't deputize non-Census Bureau employees to assist with the Census. However, they do want to hire local residents that have existing connections within the community to work for the Census. Census Bureau jobs are both flexible and part-time, so it might work to have employees seek Census Bureau employment for a few months. The Census Bureau pays between \$25 - \$27.50/hour in Contra Costa County.

[Learn more about Census Bureau Jobs - 2020census.gov/jobs](https://2020census.gov/jobs)

1-855-JOB-2020 (1-855-562-2020)

Federal Relay Service:

1-800-877-8339 TTY/ASCII

WHAT IS THERE IS NOT ENOUGH SPACE FOR MY ANSWERS ON THE FILLABLE PDF?

Please do your best to be concise in your responses and use the space provided. If needed, you can attach an additional page with answers.