
**FINAL 2010/2011
IMPLEMENTATION UPDATE
North Richmond Waste & Recovery Mitigation Fee
2010/2011 Expenditure Plan
- January 1, 2010 thru December 31, 2011-**

PREVENTION & EDUCATION

Strategy 1 - Bulky Clean-ups & Disposal Vouchers

Bulky Clean-ups are available to residents with an active residential account with Richmond Sanitary Service (RSS), are limited to one per household per year, and are disbursed on a first come first served basis. Eligible residents can request up to twelve \$5 vouchers for disposal at Republic's transfer station on Parr Blvd. per calendar year (vouchers expire after six months, Mitigation Fees only pay for vouchers that are actually redeemed). An outreach effort to educate the community regarding illegal dumping and the disposal voucher program is ongoing. Residents are encouraged to use the Disposal Voucher Program and discouraged from illegally dumping on the streets. Requests for bulky pick-ups or disposal vouchers are handled by the Community Services Assistant (CSA) working out of CHDC (a part time position funded under Strategy 4).

No Bulky Clean-ups were requested or provided during the 2010/2011 Expenditure cycle. However, interested participation in the Disposal Voucher program increased during the last half of the 2010/2011 cycle.

The CSA at CHDC distributed 120 disposal vouchers in 2010. The CSA has regular discussions with Sheriff Deputies and City/County Code Enforcement Officers regarding the constant illegal dumping and disposal vouchers. During the middle of the 2011 year, there seemed to be an increased interest in the Voucher program generally due to residents learning about the program and/or being encouraged to participate as a result of contact they had with Deputy Monroe.

Below is a list of the disposal vouchers issued in 2011. The number actually redeemed can only be determined based upon invoices submitted by RSS which City staff only receives a few times per year.

2011 Disposal Vouchers Distributed

Month	Number of Households	# of Vouchers
January	1	12
February	1	12
March	3	36
April	0	0
May	3	36

June	2	24
July	8	96
August	4	48
September	5	60
October	2	24
November	2	24
December	2	24
TOTAL	22	396

**Total Vouchers Distributed
2010/2011**

Year	# of Vouchers
2010	120
2011	396
TOTAL	516

Strategy 2 - Neighborhood Clean-ups

A total of two (2) Neighborhood Clean-ups (one each year) were funded during the 2010/2011 expenditure cycle. All debris collected was taken to the Republic Services' Golden Bear Transfer Station located at the Foot of Parr Boulevard. The table below identifies the clean-up event dates and the amount of debris collected. The Community Services Coordinator (CSC) who is funded under Strategy 3 coordinated outreach for the clean-up events, including use of some funding under Strategy 5 to print and pay stipends for the distribution of flyers.

Neighborhood Clean-ups

Clean-up Events	Debris Collected
December 4, 2010	40.34 Tons (14 Loads)
December 10, 2011	71 Tons (25 Loads)
Total Events: 2	Total Debris Collected: 111.34 Tons

Strategy 3 – Community Services Coordinator (CSC)

The Community Services Coordinator (CSC) shall serve as a link between the community of North Richmond, the City of Richmond, and Contra Costa County for North Richmond Green efforts being implemented and funded under strategies 5 and 15.

The CSC is responsible for and has accomplished the following tasks (information is based in part on the CSC's most recent progress report):

- Community Events: The CSC Organized and participated in the North Richmond Green Festival held on October 22, 2011 (funded under Strategy 2); and collaborated with City Staff on arrangements needed for the Community Clean-up event held in December 2011 (funded under

Strategy 2). Community events recently attended included the “2nd Annual North Richmond Music Festival,” “1st Annual North Richmond Block Party,” and the “meet and Greet Your Neighbors Event.”

- **Community Meetings:** Organized and led monthly “North Richmond Green Meetings” to discuss related issues affecting North Richmond, to develop ideas of prevention, and to provide updates and get input on current North Richmond Green programs/events.
- **Outreach Materials:** Developed Community Clean-up flyers and newsletters and coordinated door-to-door distribution by local residents that received stipends (funded under Strategy 5).

Strategy 4 - Community Services Assistant

The part-time Community Services Assistant (CSA) position is housed at the Community Housing Development Corporation (CHDC) in North Richmond. Janie Holland is serving as the CSA. The CSA receives details about dumping locations from Richmond Sanitary Service, the Community Services Coordinator and others, which is then input into the North Richmond Dumping Database (including date, location, type and amount of illegally dumped materials) and referred (e.g. if oversized debris in roadway then it is referred thru the City’s on-line referral/reporting system, CRW) to appropriate organization/agency. The CSA also receives information, complaints and concerns about illegal dumping from community residents either as incoming calls or walk-ins.

In 2010, letters were sent to persons who’s name/address were noted on items dumped illegally, which were based on information collected by the Richmond Sanitary Service Hot Spot Crew. However, in 2011 rather than sending letters, the Sheriff’s Office personnel instead asked that any evidence found by the RSS Hot Spot Crew with identifying names or addresses be provided to Deputies as soon as it is found in illegally dumped waste. The tables below identify all the Illegal Dumping Occurrences during the 2010/2011 Expenditure cycle (majority are locations abated by the RSS Hotspot Crew).

Reported Illegal Dumping Occurrences – 2010

Month	Occurrences added to database	Evidence Letters Mailed
January 2010	260	3
February 2010	262	1
March 2010	303	3
April 2010	275	3
May 2010	297	2
June 2010	296	4
July 2010	332	3
August 2010	300	2
September 2010	321	3
October 2010	264	3
November 2010	290	2

December 2010	336	2
TOTAL	3,536	31

Reported Illegal Dumping Occurrences – 2011

Month	Occurrences added to database	Evidence Letters Mailed
January 2011	337	N/A
February 2011	315	N/A
March 2011	343	N/A
April 2011	259	N/A
May 2011	344	N/A
June 2011	340	N/A
July 2011	328	N/A
August 2011	379	N/A
September 2011	288	NA
October 2011	291	NA
November 2011	281	NA
December 2011	289	NA
TOTAL	2,645	0

Total Reported Illegal Dumping Occurrences for 2010-11

Year	Occurrences added to database	Evidence Letters Mailed
2010 Jan thru Dec	3536	31
2011 Jan thru Dec	2645	0 – n/a
Totals 2010/2011	6181	31

Strategy 5 – North Richmond Green Outreach

City and County Staff assisted the CSC with the implementation of the following activities in 2011:

- Printed and installed banners on City-owned light pole banners along Filbert and 3rd Ave.
- Organized the NR Green parade and two clean-up projects in partnership with Richmond Sanitary Service (Community pick up project & NR volunteers). Organized the East Bay Regional Parks project and Watershed Project to engage volunteers in cleaning up the Wildcat Creek.
- Distribution of Newsletters and coordination of North Richmond Green Festival.
- Providing stipends for community members (youth and adults) for door-to-door outreach to promote mitigation-funded strategies
- Design and printing of additional staff approved outreach materials to raise Community members awareness about where to learn more regarding Mitigation funded programs/efforts

County staff worked with the CSC regarding options to address County’s permit requirements and costs to allow installation of banners on County-owned light poles.

ABATEMENT & ENFORCEMENT

Strategy 6 – City/County Pick-up from Right-of-Way

The City of Richmond’s Code Enforcement abatement team currently picks-up illegal dumping in the public right-of-way located within the unincorporated & incorporated Mitigation Fee Primary Funding Area. The purpose is to remove items not collected by the designated RSS Hot Spot Route crew. Code Enforcement responds to information/requests submitted into the City’s on-line reporting/referral system (CRW) as well as by phone and tracks the materials collected. Code Enforcement is reimbursed for personnel, mileage, administrative costs, and equipment rental as needed. Reimbursement requests submitted and paid include costs for staff providing weed abatement and graffiti abatement (See Strategy 8). Code Enforcement staff does not work a set number of hours per month on illegal dumping abatement in North Richmond. Staff did not compile/gather statistics for 2010. The following tables summarize the illegal dumping occurrences reported/abated within the North Richmond right-of-way for 2011:

January 1, 2011 thru September 15, 2011

City Right-of-Way Trash Abatement Activities	
Illegally Dumped Material Removed (tons)	36.38
Illegal Dumping Complaints/Referrals	125
Illegal Dumping Locations Abated	881
Number (#) of Days Trash Abated in the Right-of-Way	64
Number (#) of Hours Spent Abating in Right-of-Way	288

September 16, 2011 thru December 31, 2011

City Right-of-Way Trash Abatement Activities	
Illegally Dumped Material Removed (tons)	16.56
Illegal Dumping Complaints/Referrals	17
Illegal Dumping Locations Abated	365
Number (#) of Days Trash Abated in the Right-of-Way	25
Number (#) of Hours Spent Abating in Right-of-Way	156

Final 2011 Totals

City Right-of-Way Trash Abatement Activities Reported	
Illegally Dumped Material Removed (tons)	52.94
Illegal Dumping Complaints/Referrals	142
Illegal Dumping Locations Abated	1246
Number (#) of Days Trash Abated in the Right-of-Way	89
Number (#) of Hours Spent Abating in Right-of-Way	444

Strategy 7a – Code Enforcement - County

In the Fall of 2011, Mark Alford was reassigned to replace Louise Reinthaler as the dedicated Code Enforcement Officer for North Richmond. The following tables provide an overview of the Code Enforcement work completed for the 2010/2011 expenditure cycle specific to North Richmond.

Total County Code Enforcement Case Statistics for 2010/2011

Cases Opened	Cases Closed	Currently Active Cases
254	277	44

Specific North Richmond County Code Enforcement Actions/Cases*

County Code Enforcement Cases/Actions Taken in 2010/2011 for North Richmond	# of Specific Cases and/or Actions
Construction without Permits	23
Vacant Unoccupied Structures	31
Cases on Vacant Lots (generally for overgrown vegetation or illegal dumping)	135*
Cases involving Graffiti	21
Notice to Comply Letters Sent	95
Notice of Pending Action Letters Sent	17

* Accounts for 88% of all Vacant Lot Code Enforcement Cases for the entire unincorporated Contra Costa County.

A majority of the County Code Enforcement Cases in the North Richmond area involve overgrown vegetation on private property. The County Code Enforcement Officer continues to work with the Illegal Dumping Officer, City Code Enforcement and Contra Costa County Environmental Health staff to help facilitate effective collaboration within a comprehensive code enforcement framework to address the illegal dumping problem in the North Richmond community.

Strategy 7b – Code Enforcement - City

The City Council and Board of Supervisors approved the recommended Second Amended 2010/2011 Expenditure Plan in May 2011 incorporating changes to Strategy 7 and associated reallocation of funding pursuant to the City and County Working Group recommendations approved by the Committee in March. The Code Enforcement responsibilities began to be handled by both the City and County (for their respective jurisdictional areas) effective August 2011, rather than having one County staff person enforce codes in the City and County portions of the Mitigation Funding Area. The purpose of this was to increase the effectiveness of code enforcement efforts in North Richmond by

providing additional staff needed to address noncompliance and blight, securing vacant/foreclosed properties, issuing residential foreclosure/vacant property notices, conducting weed abatement, investigating illegal dumping on private property and issuing administrative citations for noncompliance.

The City’s new temporary code enforcement staff person started on August 25, 2011 and planned to focus on the overwhelming amount of vacant/foreclosed properties and blight that plagues the “city side” of the mitigation area. Following is a summary of City Code Enforcement efforts thru 2011, *including services provided by City-funded code enforcement staff*:

City Code Enforcement Statistics

City Code Enforcement Activities	Aug 25, 2011 thru Sept 15, 2011	Sept 16, 2011 thru Dec 31, 2011	Aug 2011 thru Dec 2011 TOTALS
Administrative Citation Issued	41	10	51
Notice of Violations Issued	15	25	40
Foreclosure Notifications	1	1	2
Vacant Property Notices	1	0	1
Abatement Warrants Submitted to Court	1	3	4
Vacant Lots/Properties Abated	4	7	11
Tons of Debris Removed*	75.34	not reported*	75.34*

* Data not available for September 16 – December 31, 2011 at time stats were compiled.

Strategy 8 – Graffiti Abatement

The City of Richmond’s Code Enforcement Graffiti Abatement team abates graffiti in the public right-of-way located within the unincorporated & incorporated Mitigation Fee Primary Funding Area. The graffiti abatement team responds to requests submitted into the City’s CRW system and also via observation. Funding for this strategy was reallocated in July 2011 to support a part time City code enforcement officer (Strategy 7b). For at least the months of September 2011 thru December 2011, City Code Enforcement requested and received reimbursement for personnel, and mileage costs associated with graffiti abatement as a part of the amounts paid out with funding allocated under Strategy 6.

Since Mitigation funds were not utilized to fund this activity in 2010, statistics specific to Graffiti Abatement were not collected for that year. However, the City did provide statistics for 2011, which are identified in the following table.

Summary of 2011 Statistics on Graffiti Abatement

Timeframe	# of Locations Graffiti Removed
Jan 2011 – Sept 15, 2011	35
Sept 2011 – Dec 31, 2011	6
TOTAL for 2011	41

Strategy 9 – Law Enforcement (*Investigation & Patrols*)

Monthly Activity Logs are routinely submitted for the 5 – 6 Resident Deputies working exclusively in North Richmond. The Deputy Logs provide various statistics including the number of reports written, citations issued (including littering and illegal dumping violations), persons arrested and various other law enforcement activities conducted by each Deputy.

In May 2011, Deputy Felipe Monroe returned to serve as the lead Deputy for illegal dumping issues in North Richmond. Deputy Monroe is continuing to work on investigating multiple cases related to illegal dumping, including a multi-agency effort dealing with contaminated soil dumped on multiple properties in North Richmond. Deputy Monroe has been instrumental in helping increase utilization of Disposal Voucher funded under Strategy 1.

Law Enforcement activities included in the monthly logs compiled by the assigned North Richmond Deputies for the 2010/2011 Expenditure Cycle include the following:

- Warrant served in July with Contra Costa Hazmat, Con Fire and Environmental Health for an illegal Bio-Diesel processing facility;
- Met with District Attorney's Office regarding an ongoing felony illegal dumping case; and
- Cited several subjects for illegal dumping in the area.

Strategy 10 – Surveillance Camera System

There are currently eight (8) wireless CCTV surveillance cameras located throughout the Mitigation Area. The Richmond Police Department (RPD) dispatch office has staff monitoring the City wide camera system, including these eight (8) cameras in North Richmond. Deputy Monroe (funded under Strategy 9) also has access to video captured by the eight (8) wireless cameras in North Richmond. In May 2009, the Richmond Police Department requested to temporarily swap four (4) of the NRMF funded pan-tilt-zoom (adjustable cameras for four (4) of the City's fixed cameras, due to lack of utilization following Deputy Monroe's transfer. However, *since Deputy Monroe's return as the lead on illegal dumping cases for the North Richmond area, a strong desire has been expressed to have the NRMF funded adjustable cameras returned, as the Richmond Police Department's fixed cameras have proven useless for his unique enforcement needs.*

Six (6) FlashCams and associated equipment/accessories were purchased in November 2011 for the amount of \$41,986.14 (below the budgeted amount of \$44,000). In December 2011, the six (6) Flash Cams were installed in pilot locations throughout the unincorporated area of North Richmond temporarily to allow for initial testing intended to identify/address any technical issues associated with the new equipment.

Enforcement staff from the City and County have agreed that it would not be desirable to install any camera signage in the North Richmond area, indicating such would be more problematic than helpful.

Strategy 11 – Illegal Dumping Prosecutor

The Illegal Dumping Prosecutor works closely with the City Police Department and the North Richmond Illegal Dumping Officer to discuss various strategies and important information needed to prosecute illegal dumping cases. The allocated funds cover 15% of the full-time salary for 2 years. During the prior Expenditure Plan cycle, the Illegal Dumping Prosecutor filed cases on individuals found guilty of violating codes related to illegal dumping which resulted in fines, jail time, and community service (details regarding some cases are included under Strategy 9). At the March 2011 Committee meeting, District Attorney Mark Peterson introduced Bruce Flynn, the new Illegal Dumping Prosecutor assigned to illegal dumping in North Richmond.

Since Bruce Flynn’s assignment, he has been providing training to the Richmond Code Enforcement Group on what is needed to have prosecutable illegal dumping cases. The table below identifies the Illegal Dumping Cases reviewed by the District Attorney’s (DA’s) Office.

**District Attorney
Illegal Dumping Cases for 2010/2011**

DA Case Type Filed	# of Cases Filed
Misdemeanor Cases Filed	1
Felony Cases Filed (ongoing)	1
Cases Reviewed and Closed – Due to Insufficient Evidence	3
TOTAL Cases Filed/Closed	5

COMMUNITY INVESTMENT

Strategy 12 – Parks Rehabilitation Initiative

Funding was used by the Parks Division to help pay for improvements at Shields Reid Park, which included the following:

- Fixed and installed Light Pole Electrical Equipment;
- Light Pole Foundation improvements/repair; and
- Sidewalk improvements.

Strategy 13 – Capital Improvement Projects (Infrastructure & Creeks)

No funding is currently allocated to this Strategy. The City Council and Board of Supervisors approved the Second Amended 2010/2011 Expenditure Plan in May 2011 incorporating reallocation of the \$105,000 funding previously allocated to this Strategy to Strategy 14 pursuant to the Committee’s recommendation approved in March.

Strategy 14 – North Richmond Community-Based Projects

The following tables briefly summarize the status of each of the approved Community-Based Projects funded under the 2010/2011 Expenditure Plan cycle.

First Round of Community Based Projects - Approved in 2010

Entity	Status Updates
Athletes United for Peace	Project Completed. Invoices have been received/paid. <i>(100% of awarded funding spent)</i>
Center For Human Development	Last invoice received/paid covered period through September 2011. <i>(73% of awarded funding spent)</i>
Communities United Restoring Mother Earth / ETC-Downtown Assoc	Project Completed. Invoices have been received/paid. <i>(99% of awarded funding spent)</i>
Golden Gate Audubon Society*	Project Completed. Invoices have been received/paid. <i>(87% of awarded funding spent)</i>
Harold Beaulieu / CHDC	Popsicle project completed at the end of the 2011 school year. Progress report submitted and invoices received/paid. <i>(60% of awarded funding spent)</i>
Social progress Inc.	Project completed. Invoice has been received/paid. <i>(100% of awarded funding spent)</i>
Verde Partnership Garden* / Urban Tilth	No longer being treated as a 2010/11 EP project, since it was rolled into the Preliminary 2012/13 Expenditure Plan. <i>(See Strategy 14 in 2012/13 Implementation Update for details)</i>
The Watershed Project	Contract Completed. Project nearing completion. Progress Reports Received. Invoices have been received/paid. <i>(77% of awarded funding spent)</i>
TOTAL	\$330,000*

*Strategy 14 in the approved Preliminary 2012/13 Expenditure Plan includes the entire amount allocated to the Verde Partnership Garden and \$600.00 of the amount allocated to Golden Gate Audubon Society in 2010 as a part of their project award in 2011.

Second Round of Community Based Projects - Approved in 2011

None of the Community Based Projects originally approved in 2011 are being treated as a 2010/11 EP projects, since they were all transferred to the Preliminary 2012/13 Expenditure Plan. See Strategy 14 in 2012/13 Implementation Update for details.

Strategy 15 – North Richmond Green Community Service Programs

City staff is working with the CSC, in consultation with County staff, to ensure successful implementation of the following North Richmond Green programs which were included in the Expenditure Plan:

- North Richmond Little League Baseball Program - The program was designed to increase the community support and involvement in beautification efforts, and blight reduction. The parents and community members who are apart of the “Guardian Circle” club, which was formed from support for the North Richmond Green Little League Teams, have learned the significance of North Richmond Green, and have set an example for the youth players of maintaining a clean environment, through the picking up of trash, and recyclable items at games and practices. The coaches, whom are also community members, have also encouraged sporadic cleanups at baseball games and practices amongst the

youth players to remind them of the significance of North Richmond Green, and about their responsibility to improve the environment of North Richmond (Information provided by the CSC).

- North Richmond Youth Eco Academy - The goal of the Academy is to serve as a environmental, hands on learning center for community members, especially for the youth in North Richmond. It will include education about recycling, creek restoration, and teach participants how to contribute to a cleaner, and healthier environment in North Richmond. It is planned for the North Richmond Green Little League players, which includes about 50 participants, to be the targeted group to participate in the Academy, although other youth and community members of all ages will be welcome from North Richmond (Information provided by the CSC).
- North Richmond Adult Softball Program – The Male Adult Softball Team consisted of 15 players who played for the “Tara Hills League,” which was a Fall/Winter League. Players assisted with mitigation related beautification projects associated with the 2nd Annual North Richmond Green Festival by picking up litter and planting drought resistant flowers at/near the Shields Reid Community Center in North Richmond. Three players of the Male Softball Team were also coaches for the youth players and were part of the Major/Juniors Teams for the 2011 North Richmond Green Little League Baseball/Softball Program.

Strategy 16A - Community Gardening Project – Lots of Crops

Lots of Crops is a community-oriented program designed to assist in the production of healthy food and medicine/native plants to residents of North Richmond by converting vacant lots to healing garden sites over a period of time. In addition, the Lots of Crops project is intended to provide potential volunteer/employment opportunities for residents. This project was incorporated into the Preliminary 2012/13 Expenditure Plan as Strategy 17, see the Preliminary 2012/13 Implementation Update for details.

Strategy 17A – Mentorship Project - YAEC

Funding to implement a Mentorship Program at the Young Adult Empowerment Center (\$47,000). As reported to the Committee in October 2009, a draft proposal was submitted by the County Housing Authority to establish a Mentorship Program at the Young Adult Empowerment Center (YAEC). At that time, staff reported potential need for an extension through June 2010 the Mentorship Program. Staff from the YAEC and Supervisor Gioia’s office may request that the Committee extend the timeframe beyond June 2010 because unfortunately, staffing and workload issues have hindered YAEC staff from finalizing changes to their proposal suggested by County staff. Staff identified changes that were necessary in order to ensure the program design incorporates efforts to address and combat illegal dumping and blight in the community consistent with the language in the Expenditure Plan and overall purpose of the mitigation fee. The YAEC Program Director position is currently in transition. Since the last Committee meeting, there has been no progress made on finalizing a contract for the YAEC Mentorship Program.

Strategy 17G – West County Watershedz Program

Urban Creeks Council (UCC) completed all proposed vegetation clearing efforts on the levees along Wildcat Creek in February 2010. UCC was able to clear all vegetation necessary to all the County Flood Control District to complete its survey work. UCC cleared vegetation from 20 survey transects between Giaramita Street and the Richmond Parkway, as well as the bridges at Giaramita and the Richmond Parkway. UCC utilized local Civicorps youth to help with the vegetation clearing efforts.

Strategy 17H – Wildcat and San Pablo Creek Enhancements

The Contra Costa County Flood Control District (FCD) completed its topographic survey work and hydrological model in March of 2010. The FCD had planned to have its work completed in the Fall of 2009, however, due to the winter rains, that work was delayed. Thanks to the efforts of UCC, County Surveyors were able to conduct a topographic survey of each of the cross sections of the levees and the areas around each of the bridges. FCD was then able to take this information and develop a detailed hydrologic analysis to determine how much vegetation that could be allowed to grow within the overall stream channel and near the bridges. This information was also used to convey the 100-year flood areas as required by the US Army Corps of Engineers for levee recertification.